

## Regional users Group Forum / IUG 2019

- Almost everyone has a regional group; 1 person doesn't or doesn't know
- How do I get hosting institutions?
  - Ask one in specific rather than an open call
  - Offer free/reduced registration
- Go to IUG regional group website for regional group contact info
- Can I get a list of III libraries?
  - No because of privacy
  - Maybe get a list of libraries from IUG (Kathy O'Gorman)
  - Maybe rep can reach out to customers once just to get started
- No group in your area? Attend one in a neighboring region and invite your neighbors to go too. Use that as a seed to start your own regional group.

### Connie Wilson & Stephanie Smith (III)

- Swag – pens & notepads, other things in smaller quantity for door prizes
- NETWORKING
  - Learn from each other
  - Find and exchange shared talent
- Always present corporate update, roadmap, Q&A with rep
- Regional meeting should be personalized and fit needs of the local III community
  - Ask every library to donate a batch of their favorite cookie recipe
- Agenda is yours – III doesn't dictate what it should be
- Bring whatever was interesting at national to regional meeting
  - Find presenters at national that are in your area and ask them to do shorter version of their presentation
  - Start with a visit/tour of a neighbor library
- Be persistent in emailing to get a response back