

# No Fines Are Real Fine!

Dianne Ludwig,  
Head of Guest Services

Brooke Sievers,  
Assistant Director/Head of Materials Management



**the why**



**removing barriers**



1320 juvenile cards in our system could not be used due to overdue fines.

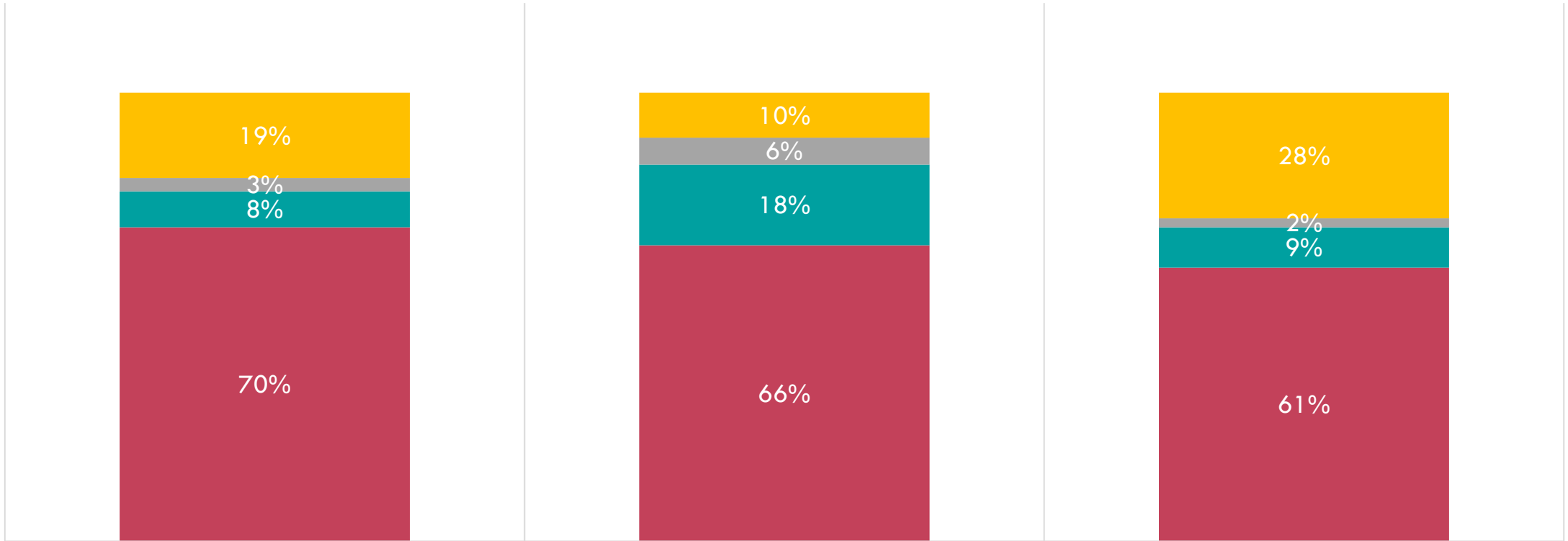


Libraries used to need fines to pay for staff and materials.

Now most public libraries are supported through property taxes!

# Fines collected data

■ Overdue ■ Replacement ■ Manual ■ Waived



**FY13-14**

**FY14-15**

**FY15-16**

Total fees collected:  
\$43,123.83  
0.09% of total revenue

Total fees collected:  
\$41,983.42  
0.08% of total revenue

Total fees collected:  
\$37,240.82  
0.07% of total revenue



Only a small fraction of returned items have a hold so why charge people for items that will be on a shelf?





We were often waiving fines for patrons unable to pay





# **budget implications**



Postage increase due to increase in number of bills mailed.



More paper, more envelopes, more  
staff time preparing mailings



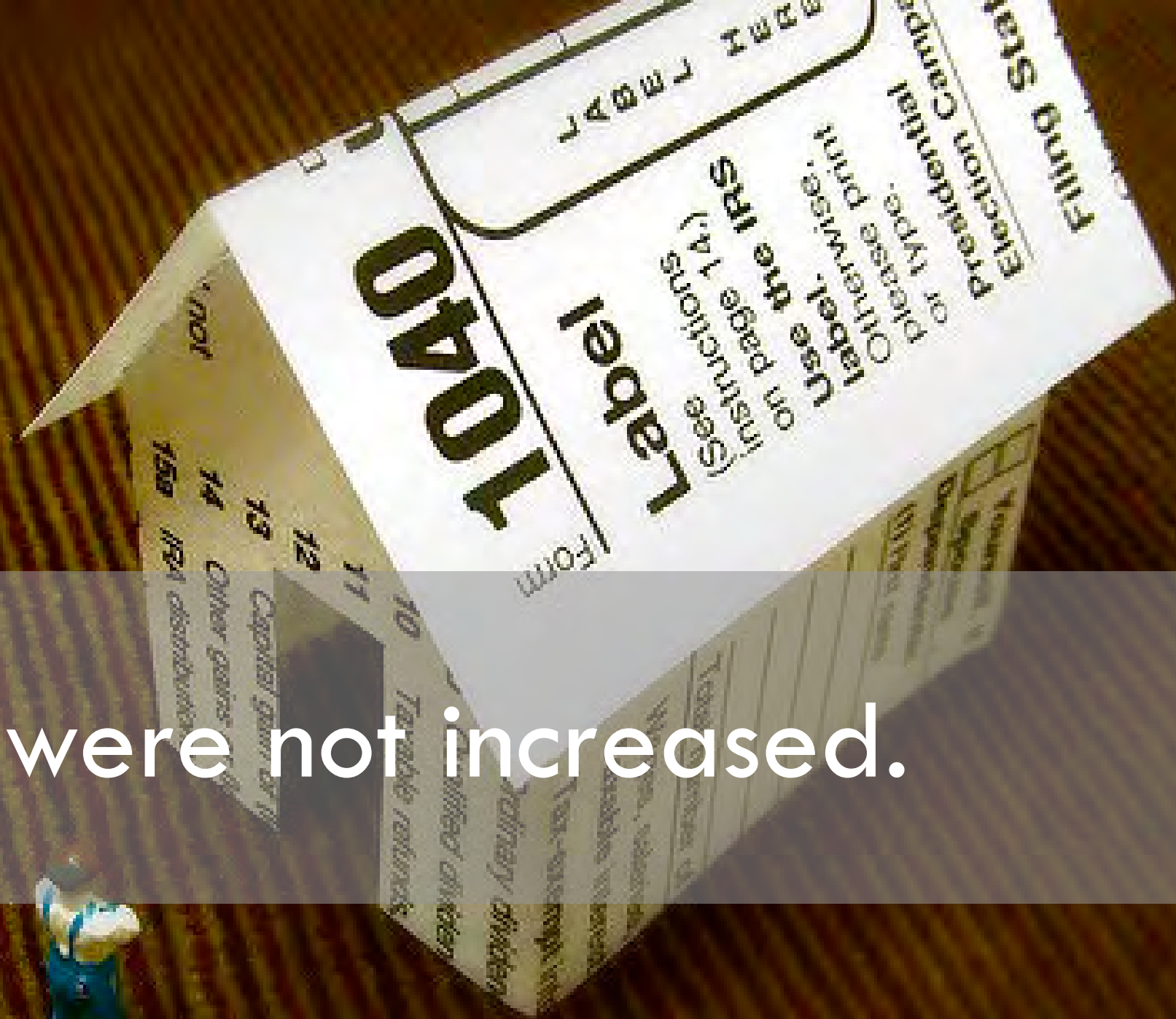
Increase in items being returned  
instead of lost forever which lowers  
costs



Decreased revenue from fines



# Upfront increase in collection agency fees



Taxes were not increased.



**expectations**





# staff training



Two weeks before “go live” all staff were required to attend training.



informal conversations with Guest Services staff about process





**communication**

original promotion

## The Library Goes Fines Free!

No one likes library fines. Not you, not us... no one. After all, you're already paying for library access through your taxes. Why should you owe us more money? Creating financial barriers to using the Library is counterproductive. So, we got rid of them! Beginning on November 1, 2016, Addison Public Library will no longer charge Addison resident cardholders' late fees for overdue materials.

### How will the Library get items back?

"No overdue fines" does not mean "no responsibility." Due dates will still apply. We will send courtesy reminders and late notices, and expect materials back in a timely manner. Cards with outstanding items will be blocked after 2 weeks.

### What will happen to current overdue fines?

Most fines from overdue materials will be wiped out of the system on November 1.

### How much will it cost?

Overdue fines are 0.07% of our operating budget and staff spends more time collecting them than it is worth. Late fees have long been used as a means of encouraging patrons to return materials. We are fortunate that this revenue isn't critical to the Library's operation.

### What happens if I return an item after I receive a bill for it?

Return the item, and in most cases, we will remove the charges from your account. If you are more than 35 days overdue, an account has been sent to collections, you still owe the \$10 collection fee.

### Will it affect the availability of items?

Staff will be closely observing checkout patterns and changing our purchasing accordingly to ensure items are available for patrons.

### LATE NOTICE SCHEDULE

- 3 DAYS BEFORE DUE DATE: Courtesy email reminder
- 7 DAYS OVERDUE: Email or paper notice is sent
- 14 DAYS OVERDUE: Library card is blocked, no checkouts until item is returned
- 30 DAYS OVERDUE: Account is sent to collections, non-refundable \$10 collection fee

Questions? Call Guest Services at 630.458.3326

WE'RE FINES FREE!

FOR IMMEDIATE RELEASE

### ADDISON PUBLIC LIBRARY GOES FINES FREE

*Addison resident cardholders' no longer charged late fees for overdue materials*

ADDISON, Ill.-On Tuesday, November 1, Addison Public Library became fines free for resident cardholders. Removing fines for overdue materials removes financial barriers for residents already paying for library access through taxes.

In the past, fines and charitable contributions allowed libraries to open, buy materials, and sometimes pay for library staff. Now, libraries are a part of the tax structure for every house, apartment, and business in incorporated Addison making fines unnecessary. Addison Public Library is not the only library to go fines-free; at least six other Illinois libraries have also made the switch.

"I welcome the change and am thrilled to be eliminating this long standing barrier that has existed between us and our users," says Mary Medjo Me Zengue, Library Director. "Fines are simply not a source of revenue we rely on. Last year, fines for overdue materials accounted for just 0.07% of our total revenue. As long as we still have an effective mechanism to get people to return their materials in a timely fashion, and I am confident that we do, fines were simply no longer necessary.

The Addison community has built a beautiful library, filled it with educational and entertaining materials, and employed knowledgeable and helpful staff. For these reasons and others, there should be as few barriers as possible for residents using the library and its materials.

Patrons are still responsible for the items they check out. If items are kept longer than 14 days past the due date, the user account is blocked from any further use and the items are charged to that account at full replacement value. The account will remain blocked until the items are returned, in acceptable condition, or paid for.

"It's all about accessibility for the people of Addison," says Diane Ludwig, Head of Guest Services. "We're excited to be able to give back to the community that supports us."

For more information on Fines Free call 630-458-3326.

###



Questions?

Find a staff member or call 630-458-3326



continuous promotion

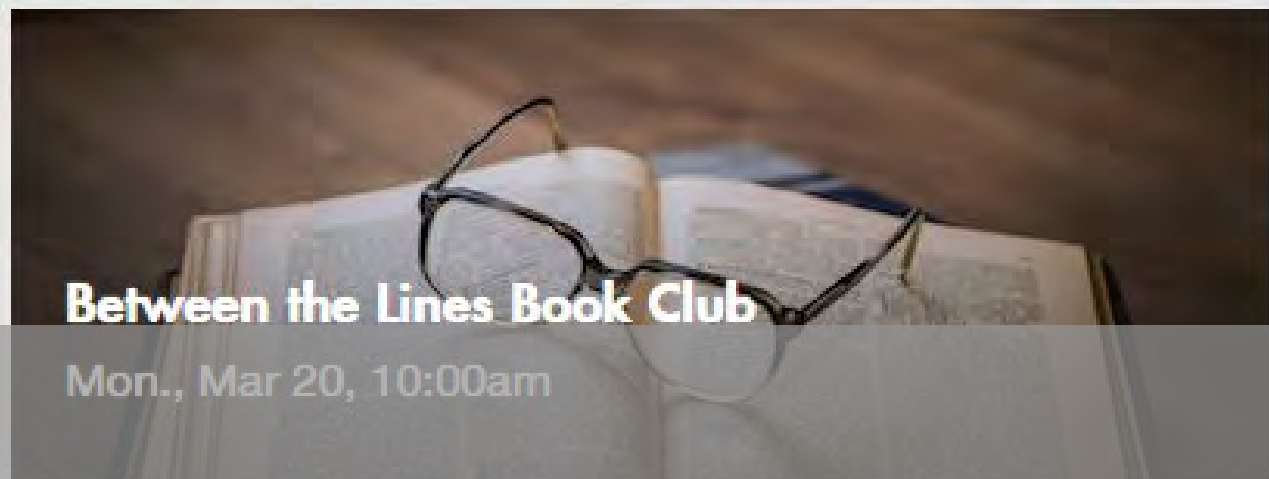
Questions?  
Find a staff member or call 630-458-3326



**Get Your Diploma!**



**We're Fines Free!**



**Between the Lines Book Club**

Mon., Mar 20, 10:00am

**still on the front page of our website**



**Stories @ Panera**

Mon., Mar 20, 2:00pm



**Learning World/Mundo del aprendizaje**

Sun., Mar 19, 2:00pm





**gossip around town**



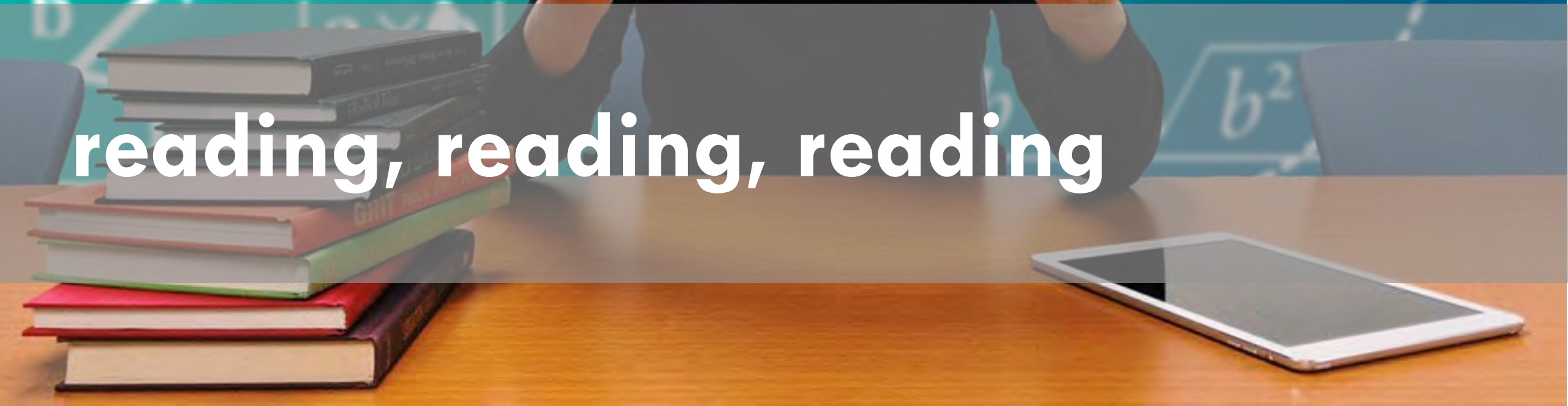
**Miscommunication that  
no fines = no accountability**














# Sierra implementation



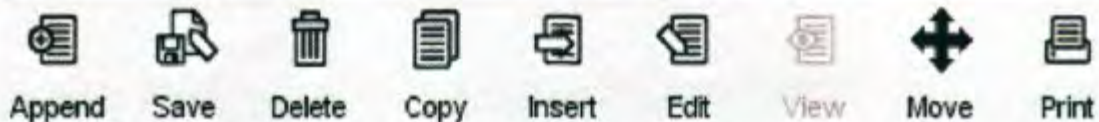
reading, reading, reading



Append   Save   Delete   Copy   Insert   Edit   View   Move   Print   Close   Refresh

	Name	Code	Normal Loan Period	Holdable	Bookable	Home Pickup	Shippable
1	Non-circulating	N	0	n	n	n	n
2	Standard 28 Day	R	28	y	n	n	n
3	Standard 14 Day	R	14	y	n	n	n
4	Standard 7 Day	R	7	y	n	n	n
5	VideoGame 14d/\$2	R	14	y	n	n	n
6	ILL 28d/no fine	R	28	y	n	n	n
7	ILL 14d/no fine	R	14	y	n	n	n
8	ILL 7d/no fine/nr	R	7	y	n	n	n
9	1 day with fine	R	1	n	n	n	n
10	ILL 2 Week	R	14	y	n	n	n
11	Holiday-2 wk w/fine	R	14	y	n	n	n
12	Holiday-1 wk w/fine	R	7	n	n	n	n
13	New DVD	R	7	y	n	n	n
14	Lucky Day Bk no hold	R	14	n	n	n	n
15	Book Discuss	R	35	n	n	n	n
16	Equipment	R	14	y	n	n	n
17	Training loan rule	R	-21	Y	N	N	N
18	Lucky Day DVD nohold	R	7	n	n	n	n
19	Homebound	R	40	y	n	n	n



Name	Code	Normal Loan Period	Holdable	Bookable	Home Pickup
Non-circulating	N	0	n	n	n
Standard 28 Day	R	28	y	n	n
Standard 14 Day	R	14	y	n	n
Standard 7 Day	R	7	y	n	n
VideoGame 14d/\$2	R	14	y	n	n
ILL 28d/no fine	R	28	y	n	n
ILL 14d/no fine	R	14	y	n	n
ILL 7d/no fine/nr	R	7	y	n	n
1 day with fine	R	1	n	n	n
ILL 2 Week	R	14	y	n	n
Holiday-2 wk w/fine	R	14	y	n	n
Holiday-1 wk w/fine	R	7	n	n	n
New DVD	R	7	y	n	n
Lucky Day Bk no hold	R	14	n	n	n
Book Discuss	R	35	n	n	n
Equipment	R	14	y	n	n
Training loan rule	R	-21	Y	N	N
Lucky Day DVD nohold	R	7	n	n	n
Homebound	R	40	y	n	n
FF Stand 28 Day	R	28	y	n	n
FF Stand 14 Day	R	14	y	n	n
FF Stand 7 Day	R	7	y	n	n
FF Lucky Day Bk	R	14	n	n	n
FF Lucky Day DVD	R	7	n	n	n
FF Book Disc	R	35	N		






Loan Rule Determiner

	Location	Patron Type	Item Type	Age Range	Rule Number	Active
1	?????	0-10,20,21 <del>DEFAULT</del>	999		1	Y
2	?????	0-9,20,21 <del>REF</del>	4,21,61-66,97		1	Y
3	?????	5	0,2,5-7,9,10,13,15-20,23,24,26,2 7,29,30,34,36-44,49-51,53-55,60, 72,68,79-81,85-89,92-95,107,108		2	Y
4	?????	5	1,3,12,14,22,67,71,74,76,77,98-1 02		3	Y
5	?????	5	56,70,96		4	Y
6	?????	0,1,3,5,8-9,20,21	46,104,105		5	Y
7	?????	6,7	0,2,5-7,9,10,13,15-20,23,24,26,2 7,29,30,34,36-44,49-51,53-55,60, 68,72,79,80,81,85-89,92-95,107,1 08		6	Y
8	?????	6,7	1,3,12,14,22,46,47,67,71,74,76,7 7,99-102,104,105		7	Y
9	?????	6,7	45,56,70,96 +84		8	Y
10	?????	0-9,20,21	52		9	Y
11	?????	6	48 +   +78		1	Y
12	?????	0-5,8-9,20,21	47		10	Y
13	?????	0-5,8-9,20,21			11	Y
14	?????	<del>0,1,3,5,7,9,20,21</del>	75 +84		13	Y
15	?????	5	48		15	Y
16	?????	5	11		14	Y
17	?????	0,1,3,5,7,9,20,21	45		16	Y
18	?????	5	78		18	Y
19	?????	10	0-108		19	Y
20	?????	0-4,8,9,20,21	0,2,5-7,9,10,13,15-20,23,24,26,2 7,29,30,34,36-44,49-51,53-55,60, 72,68,79-81,85-89,92-95,107,108		20	Y
21	?????	0-4,8,9,20,21	1,3,12,14,22,45,67,71,74,76,77,8 2,98-102,104,105		21	Y
22	?????	0-4,8,9,20,21	56,70,75,84,96		22	Y
23	?????	0-4,7-9,20,21	11		23	Y
24	?????	0-4,7-9,20,21	78		24	Y
25	?????	0-4,7-9,20,21	48		25	Y

ptype itype  
 6 → 11 → no rule  
 6 → 78 → no rule

# Loan Rules

File Tools

 Append
  Save
  Delete
  Copy
  Insert
  Edit
  View
  Move
  Print
  Clo












	Name	Code	Normal Loan Period	Holdable	Bookable	Home Pickup
1	Non-circulating	N	0	n	n	n
2	Standard 28 Day	R	28	y	n	n
3	Standard 14 Day	R	14	y	n	n
4	Standard 7 Day	R	7	y	n	n
5	Vg & Equip 14d/\$2	R	14	y	n	n
6	Not In Use	R	28	y	n	n
7	ILL 14d/no fine	R	14	y	n	n
8	Not In Use	R	0	n	n	n
9	1 day with fine	R	1	n	n	n
10	14d/no renew	R	14	y	n	n
11	Not In Use	R	0	n	n	n
12	Not In Use	R	7	n	n	n
13	New DVD	R	7	y	n	n
14	Lucky Day Bk no hold	R	14	n	n	n
15	Book Discuss	R	35	n	n	n
16	Not In Use	R	14	y	n	n
17	Training loan rule	R	-21	Y	N	N
18	Lucky Day DVD noh...	R	7	n	n	n
19	Homebound	R	40	y	n	n
20	FF Stand 28 Day	R	28	y	n	n
21	FF Stand 14 Day	R	14	y	n	n
22	FF Stand 7 Day	R	7	y	n	n
23	FF Lucky Day Bk	R	14	n	n	n
24	FF Lucky Day DVD	R	7	n	n	n
25	FF Book Disc	R	35	n	n	n





Patron Blocks

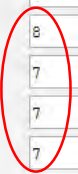
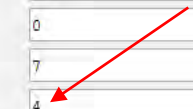
File Tools

 Append
  Save
  Delete
  Copy
  Insert
  Edit
  View
  Move
  Print
  Close
  Refresh

	Patron Type	Patron Agency	Patron Exp. Date	Max Owed	Highest Level Odu...	Max Items	Max Holds	Max ILL(at one time)	Max ILL(per interv...	Max ItemA	Max ItemB	Max ItemC	Max ItemD	Max Programs	Highest Number O...	Block Days
1	0	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
2	1	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
3	2	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
4	3	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
5	4	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
6	5	999	y	\$9.99	2	999	0	0	0	10	2	3	2	0	0	0
7	6	999	y	\$9.99	4	999	999	999	0	10	2	0	0	0	0	0
8	7	999	y	\$0.01	2	999	999	999	0	10	2	3	0	0	0	0
9	8	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
10	20	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
11	9	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
12	21	999	y	\$0.01	2	1	999	1	1	1	1	1	1	0	0	0
13	10	999	y	\$0.01	2	999	999	999	999	10	2	3	2	0	0	0
14	12	999	y	\$0.01	2	999	999	999	0	10	2	3	2	0	0	0
15	999	999	y	\$9.99	4	999	999	999	0	10	2	3	2	0	0	0



Name	Standard 28 Day
Code	R
Normal Loan Period	28
Holdable	<input checked="" type="radio"/> yes <input type="radio"/> no
Bookable	<input type="radio"/> yes <input checked="" type="radio"/> no
Home Pickup	<input type="radio"/> yes <input checked="" type="radio"/> no
Shippable	<input type="radio"/> yes <input checked="" type="radio"/> no
Ship Time	0
Time Remaining B4 Renew	29
First Renewal Period	28
Additional Renewal Period	28
Max Number Of Renewals	999
Minimum Use	28
Eligib To Recall	999
Time Return Recall	0
Time To Pickup	7
Max Number Of Odues	4
Time First Odue	8
Time Second Odue	7
Time Third Odue	7
Time Fourth Odue	7
Time Fifth Odue	0
Time Sixth Odue	0
Text First Odue	1
Text Second Odue	2
Text Third Odue	3
Text Fourth Odue	4
Text Fifth Odue	0
Odue Penalty	0
Text First OdueR	0
Text Second OdueR	0

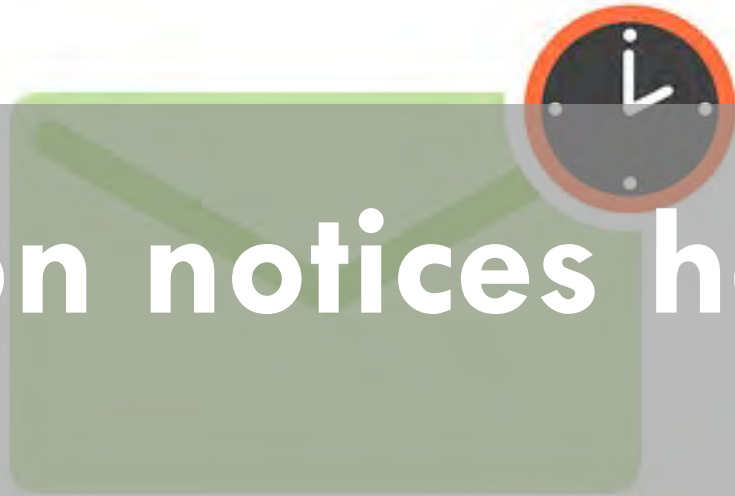




**Hello, trouble tickets!**



**Copy loan rules and edit the rules with the least used ptypes.**

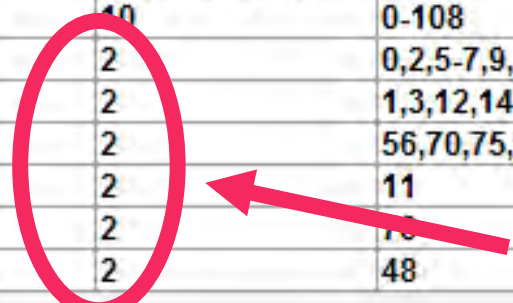


**Text on notices has to be updated.**



**testing, testing, testing**

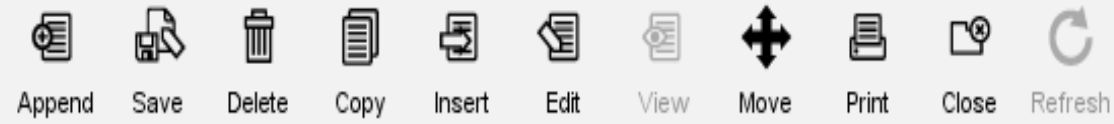
	Location	Patron Type	Item Type	Age Range
1	?????	0-10,20,21	999	
2	?????	0-9,20,21	4,21,61-66,97	
3	?????	0,1,3-5,8-9,20,21	0,2,5-7,9,10,13,15-20,23,24,26,27,29,30,34,36-44,49-51,53-55,60,72,68,79-81,85-89,92-95,107,108	
4	?????	0,1,3-5,8-9,20,21	1,3,12,14,22,67,71,74,76,77,98-102	
5	?????	0,1,3-5,8-9,20,21	56,70,96	
6	?????	0,1,3-5,8-9,20,21	46,104,105	
7	?????	6,7	0,2,5-7,9,10,13,15-20,23,24,26,27,29,30,34,36-44,49-51,53-55,60,68,72,79,80,81,85-89,92-95,107,108	
8	?????	6,7	1,3,12,14,22,46,47,67,71,74,76,77,99-102,104,105	
9	?????	6,7	45,56,70,96	
10	?????	0-9,20,21	52	
11	?????	6	48	
12	?????	0-5,8-9,20,21	47	
13	?????	0-5,8-9,20,21		
14	?????	0,1,3-5,7-9,20,21	75	
15	?????	0,1,3-5,7-9,20,21	48	
16	?????	0,1,3-5,7-9,20,21	11	
17	?????	0,1,3-5,7-9,20,21	45	
18	?????	0,1,3-5,7-9,20,21	78	
19	?????	10	0-108	
20	?????	2	0,2,5-7,9,10,13,15-20,23,24,26,27,29,30,34,36-44,49-51,53-55,60,72,68,79-81,85-89,92-95,107,108	
21	?????	2	1,3,12,14,22,45,67,71,74,76,77,82,98-102,104,105	
22	?????	2	56,70,75,84,96	
23	?????	2	11	
24	?????	2	75	
25	?????	2	48	



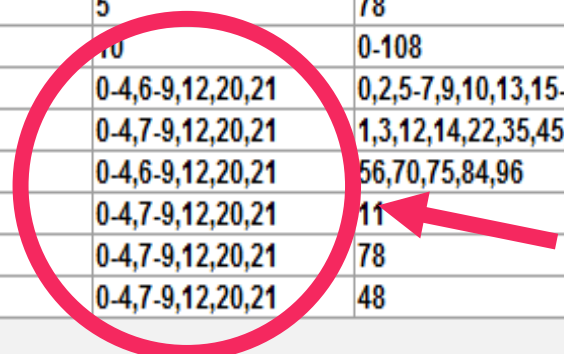
Testing with staff accounts

Name	FF Stand 28 Day
Code	R
Normal Loan Period	28
Holdable	<input checked="" type="radio"/> yes <input type="radio"/> no
Bookable	<input type="radio"/> yes <input checked="" type="radio"/> no
Home Pickup	<input type="radio"/> yes <input checked="" type="radio"/> no
Shippable	<input type="radio"/> yes <input checked="" type="radio"/> no
Ship Time	0
Time Remaining B4 Renew	29
First Renewal Period	28
Additional Renewal Period	28
Max Number Of Renewals	2
Minimum Use	28
Eligib To Recall	999
Time Return Recall	0
Time To Pickup	7
Max Number Of Odues	2
Time First Odue	8
Time Second Odue	7
Time Third Odue	0
Time Fourth Odue	0
Time Fifth Odue	0
Time Sixth Odue	0
Text First Odue	1
Text Second Odue	8
Text Third Odue	0
Text Fourth Odue	0
Text Fifth Odue	0





	Location	Patron Type	Item Type	Age Range	Rule Number	Active
1	?????	0-10,12,20,21	999		1	Y
2	?????	0-9,12,20,21	4,21,57,66,90,97		1	Y
3	?????	5	0,2,5-7,9,10,13,15-20,23,24,26,27,29,30,34,36-44,49-51,53-55,60,72,68,79-81,85-89,92-95,107,108		2	Y
4	?????	5	1,3,12,14,22,35,67,71,74,76,77,82,98-102		3	Y
5	?????	5	56,70,96		4	Y
6	?????	5	45,104,105		5	Y
7	?????				6	Y
8	?????	6	1,3,12,14,22,35,47,67,71,74,76,77,82,99-102,104,105		7	Y
9	?????				8	N
10	?????	0-9,12,20,21	52		9	Y
11	?????	6	11,45,48,78,98		1	Y
12	?????	0-5,8-9,12,20,21	47		10	Y
13	?????				11	N
14	?????	5	75,84		13	Y
15	?????	5	48		15	Y
16	?????	5	11		14	Y
17	?????				16	Y
18	?????	5	78		18	Y
19	?????	10	0-108		19	Y
20	?????	0-4,6-9,12,20,21	0,2,5-7,9,10,13,15-20,23,24,26,27,29,30,34,36-44,49-51,53-55,60,72,68,79-81,85-89,92-95,107,108		20	Y
21	?????	0-4,7-9,12,20,21	1,3,12,14,22,35,45,67,71,74,76,77,82,98-102,104,105		21	Y
22	?????	0-4,6-9,12,20,21	56,70,75,84,96		22	Y
23	?????	0-4,7-9,12,20,21	11		23	Y
24	?????	0-4,7-9,12,20,21	78		24	Y
25	?????	0-4,7-9,12,20,21	48		25	Y



All new Fines Free section



Addison Public Library  
 Report for the Total Overdues  
 Range = p1000000-  
 26397 records were processed. (34339 records had been deleted.)

< [Progress bar]

Code	Meaning	Record Count	Total Checkouts	Total Renewals	Current C...	Claims R...	Money Owed	Current Item A	Current Item B	..	..	..	..	Current Item C	Current Item D
0	Adult	15512	2389758	189243	8364	610	\$165,363.63	11414	1336	0	...	0	\$...	5	132
1	Juvenile	7177	764508	64710	4404	233	\$68,379.86	5954	1564	0	...	0	\$...	3	34
2	Staff	66	123430	21846	509	28	\$27.00	94	5	0	...	0	\$...	2	10
3	Adult Nonresident	118	32922	869	151	6	\$4,002.08	81	2	0	...	0	\$...	0	0
4	Juvenile Nonresident	34	3660	406	19	0	\$19.99	14	8	0	...	0	\$...	0	1
5	Reciprocal Borrower	1740	235430	30834	1400	47	\$10,131.73	1413	170	0	...	0	\$...	0	17
6	Interlibrary Loan	1446	38497	1508	364	15	\$102.27	37	0	0	...	0	\$...	0	0
7	In House	22	6748	653	48	47	\$53.14	4	2	0	...	0	\$...	0	0
8	Business Owner	23	9879	246	20	1	\$0.00	15	0	0	...	0	\$...	0	0
9	TANF	37	3172	191	28	1	\$37.94	51	6	0	...	0	\$...	0	0
10	HOMEBOUND PATROL	5	1100	97	13	0	\$0.00	0	0	0	...	0	\$...	0	0
20	Exempt Adult	74	3862	617	190	2	\$8.95	16	1	0	...	0	\$...	0	0
21	Exempt Juvenile	141	3210	112	31	11	\$771.57	13	30	0	...	0	\$...	0	0
100	BAD PATRON	2	16	5	0	0	\$221.88	0	0	0	...	0	\$...	0	0
Totals:		26397	3616192	311337	15541	1001	\$249,120.04	19106	3124	0	...	0	\$...	10	194

Name	Standard 28 Day
Code	R
Normal Loan Period	28
Holdable	<input checked="" type="radio"/> yes <input type="radio"/> no
Bookable	<input type="radio"/> yes <input checked="" type="radio"/> no
Home Pickup	<input type="radio"/> yes <input checked="" type="radio"/> no
Shippable	<input type="radio"/> yes <input checked="" type="radio"/> no
Ship Time	0
Time Remaining B4 Renew	29
First Renewal Period	28
Additional Renewal Period	28
Max Number Of Renewals	2
Minimum Use	28
Eligib To Recall	999
Time Return Recall	0
Time To Pickup	7
Max Number Of Odues	4
Time First Odue	8
Time Second Odue	1
Time Third Odue	1
Time Fourth Odue	5
Time Fifth Odue	0
Time Sixth Odue	0
Text First Odue	1
Text Second Odue	0
Text Third Odue	0
Text Fourth Odue	4

Do not change max number of Odues!

**three months of being fines free**

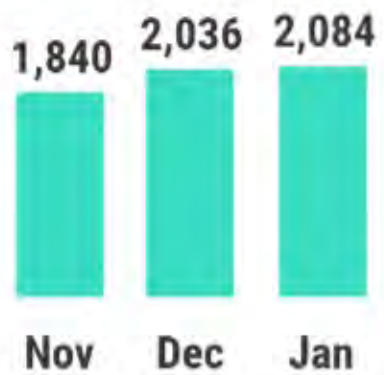
**1320**



**425**

**juvenile cards  
blocked in August**

**juvenile cards  
blocked in January**



average number of billed items



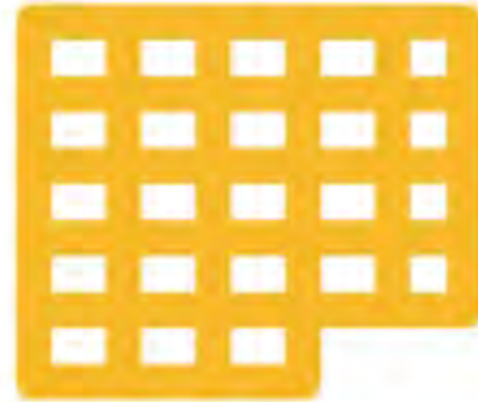
78% reduction in days item is overdue



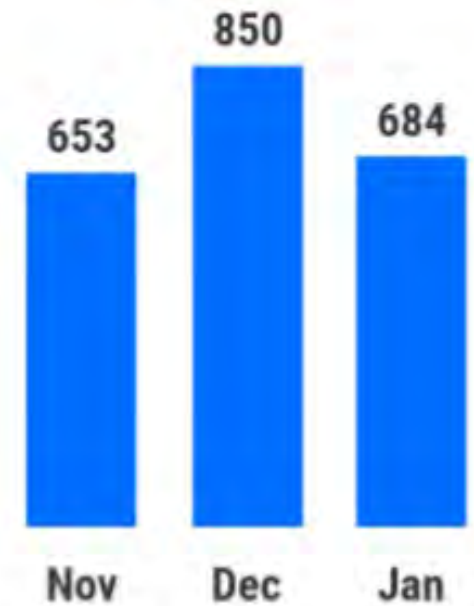
accounts sent to collection agency



number of patrons with billed items has only increased by 4%



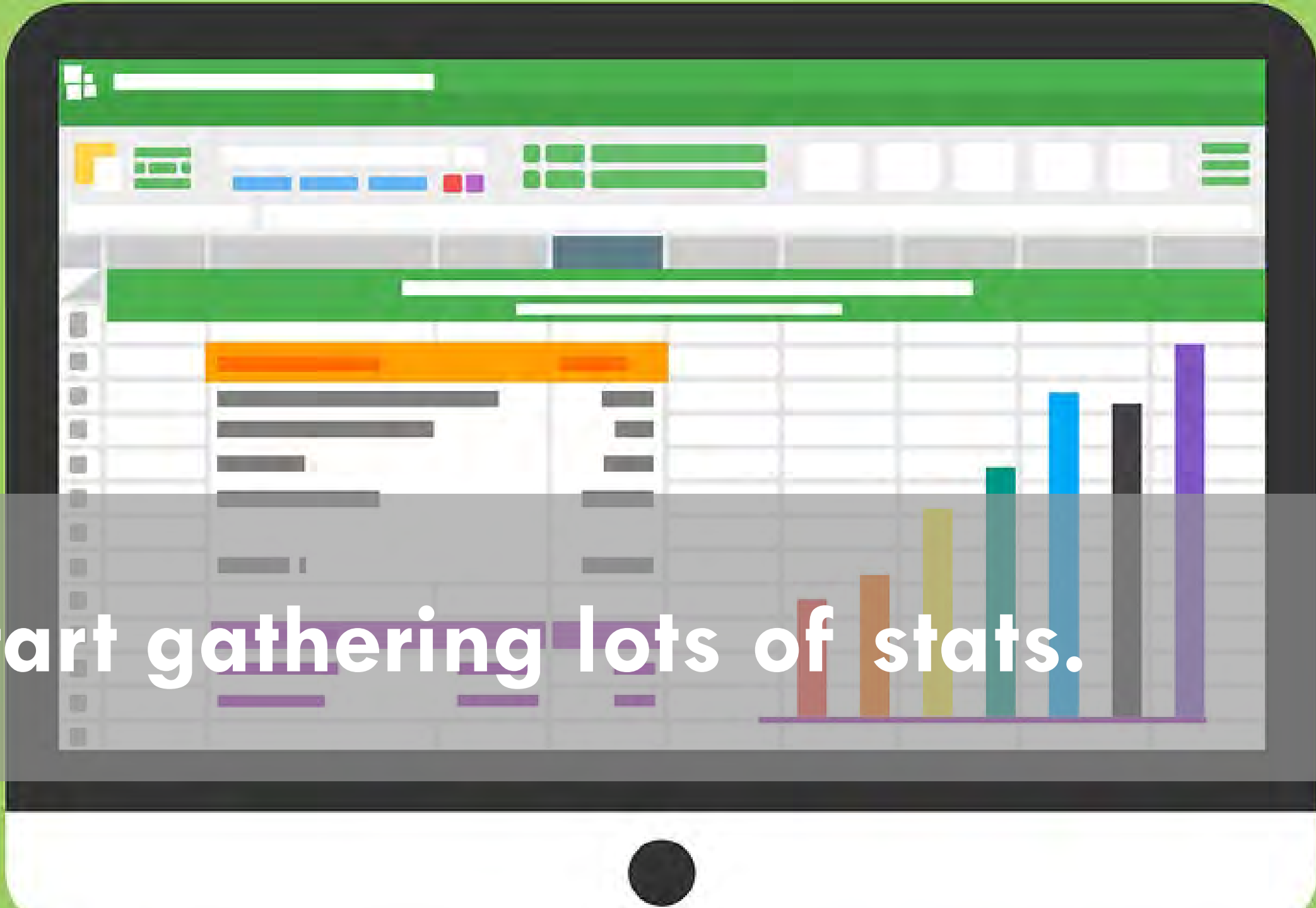
billed items are resolved **40 days faster**



average number of overdue items

**our advice to you**





**Start gathering lots of stats.**



**more aggressive and larger  
marketing campaign**



**Send postcards or emails to patrons with blocked cards that were no longer blocked.**

**Questions?**