

IUG Presentation:

Reaching more Readers with Encore Lists & Shelves

Description:

Brooklyn Public Library's migration to Encore in fall 2017 included a partnership with ChiliFresh to build catalog-enhanced features to connect with more readers. Learn the possibilities for bringing this interactive lists and shelves layer, co-designed by BPL librarians and ChiliFresh, to your library.

Outline:

ChiliFresh

- What is the product and how it works
- Using crowd-sourced data
- Collaboration with Brooklyn Public Library and Innovative

Brooklyn Public Library

- Basic information about BPL
- Alignment with our strategic plan
- A critical tool for our BookMatch service
- Delivering an excellent user experience for our customers

Features presentation:

- Building lists and shelves
- List discoverability/catalog integration
- Collection engagement (staff and patrons) using ChiliPAC

Future developments

- Improving features that will benefit both the public and staff using the catalog

Q&A

Presenters:

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