

Journey to the Stars: Vega LX Product Roadmap & Vision

Toni Minick, Vice President Product Management





Continue Our Library Experience Conversation

- 1 Since We Spoke Last
- What's New & Coming Next in Vega
- 3 What's Around the Corner for Vega
- 4 Next Sessions: What's Coming Next for Sierra & Polaris



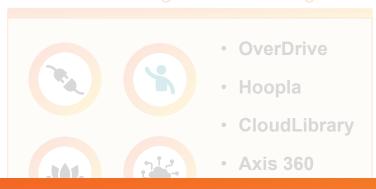


Vega Discover

Consortia, Collections, Kiosk



Electronic & Digital Content Mgmt



Showcase Blocks



91

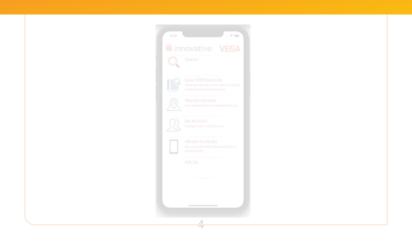
CUSTOMERS

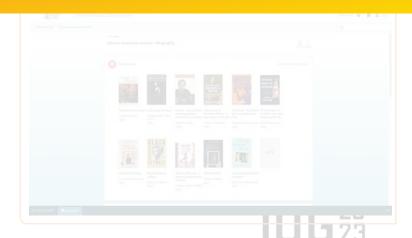
15,000,000

POPULATION SERVED

4,000,000SEARCHES A MONTH









The New York Public Library serves an exceptionally diverse audience, and it was important for us to implement a catalog that offered an intuitive and thoughtful design for patrons of all ages. The Vega Discovery system is an accessible, modern platform that enables our users to find and check out materials easily. With its ability to support more languages and consolidate content, the Library is able to better highlight materials that may be of interest to our patrons.

Stephen Betts

Director of Library Services Platforms at New York Public Library







LX Starter

COHORTS ONBOARDING NOW



HI RYAN, YOUR HOLDS ARE READY FOR PICKUP.

The items you requested are ready for pickup. They can be picked up in-person or by scheduling a curbside pickup.

You can schedule a curbside pickup of items held at Centereach or Selden by visiting pickup.mcplibrary.org or by calling 631-585-9393

Pickup at

Test-Branch (DO NOT USE)

ITEM(S) FOR PICKUP:



Item Type BOOK

Winter's tale

Author

Helprin, Mark.

Staff Picks











Pick Up By

Staff Picks Great Circle Shipstead, Maggie Ishiguro, Kazuo, 1964-











View all

Waters, Sarah, 1968- Powers, Richard, 1957-

Have you heard about...





Home Delivery

Do you or someone you know face issues in getting to the library? If so, please call 631-585-9393 ext. 302 to learn more about the possibility of having library materials delivered to your home.

Friends of MCPL

Click here to learn more about the many ways the Friends of MCPL support the library, and to learn how you can become a friend of the library!





WEBSITE

UPCOMING EVENTS

Middle Country Public Library

101 Eastwood Blvd Centereach, NY 11720 575 Middle Country Rd Selden, NY 11784





The items you requested are ready for pickup. They can be picked up in-person or by

You can schedule a curbside pickup of items held at Centereach or Selden by visiting

Pickup at

Test-Branch (DO NOT USE)



ITEM(S) FOR PICKUP:

Winter's tale

Helprin, Mark

Pick Up By











Home Delivery

Do you or someone you know face issues in getting to the library? If so, please call ways the Friends of MCPL support the about the possibility of having library

Friends of MCPL





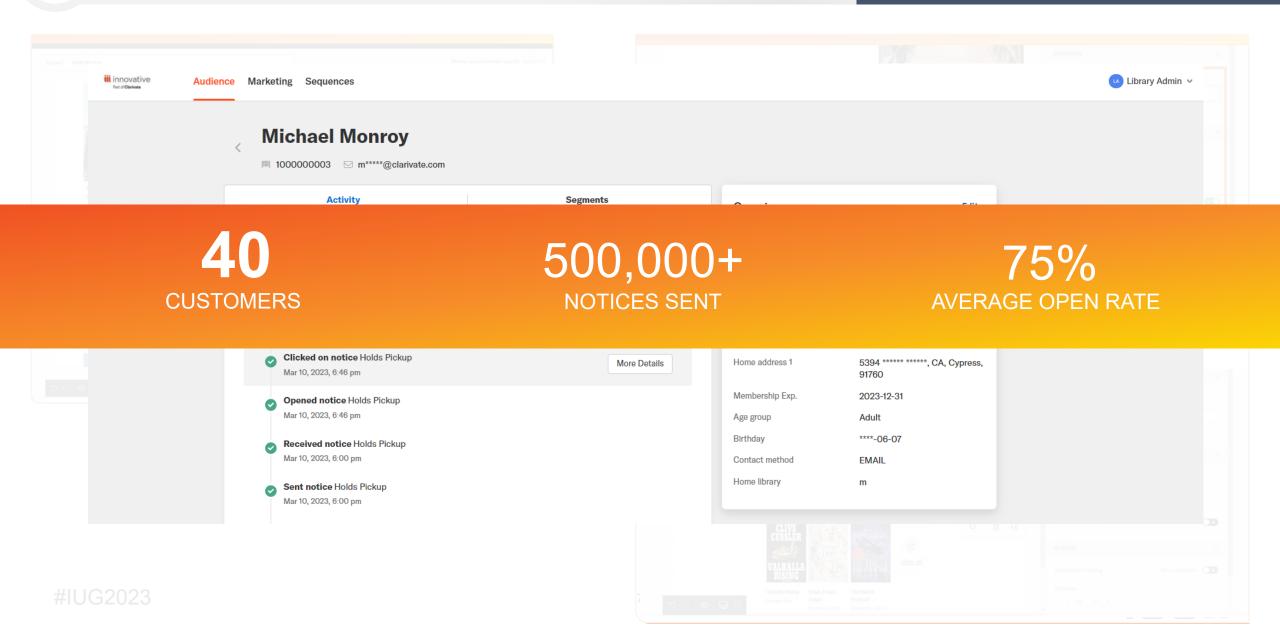




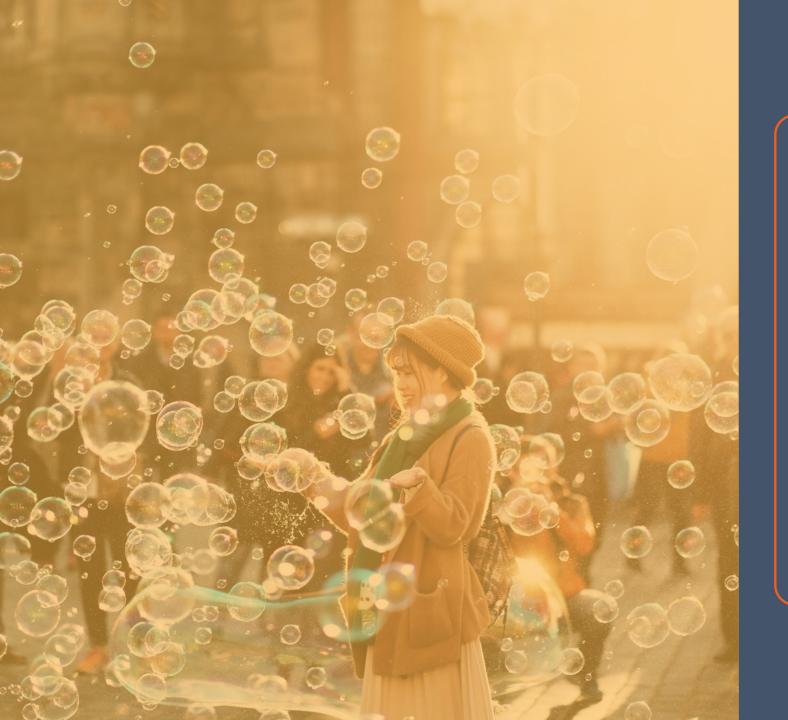
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LX Starter

COHORTS ONBOARDING NOW







Expanding Your Reach



AVAILABLE NOW





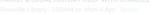


58%

AVERAGE OPEN RATE

6,000

AVERAGE BOOKINGS PER MONTH









We're excited to continue our longstanding relationship with Innovative by providing our patrons and staff with this new platform to create, manage, and register for the many programs and events MCPL offers. As we prepared to go live with Vega Program, we were extremely impressed not only with the modern features and user experience it provides, but also with how responsive Innovative's team has been to our feedback and requests.

- Sophia Serlis-McPhillips
Middle Country Public Library Director





A Few of Our Vega Libraries















St. Louis County Library

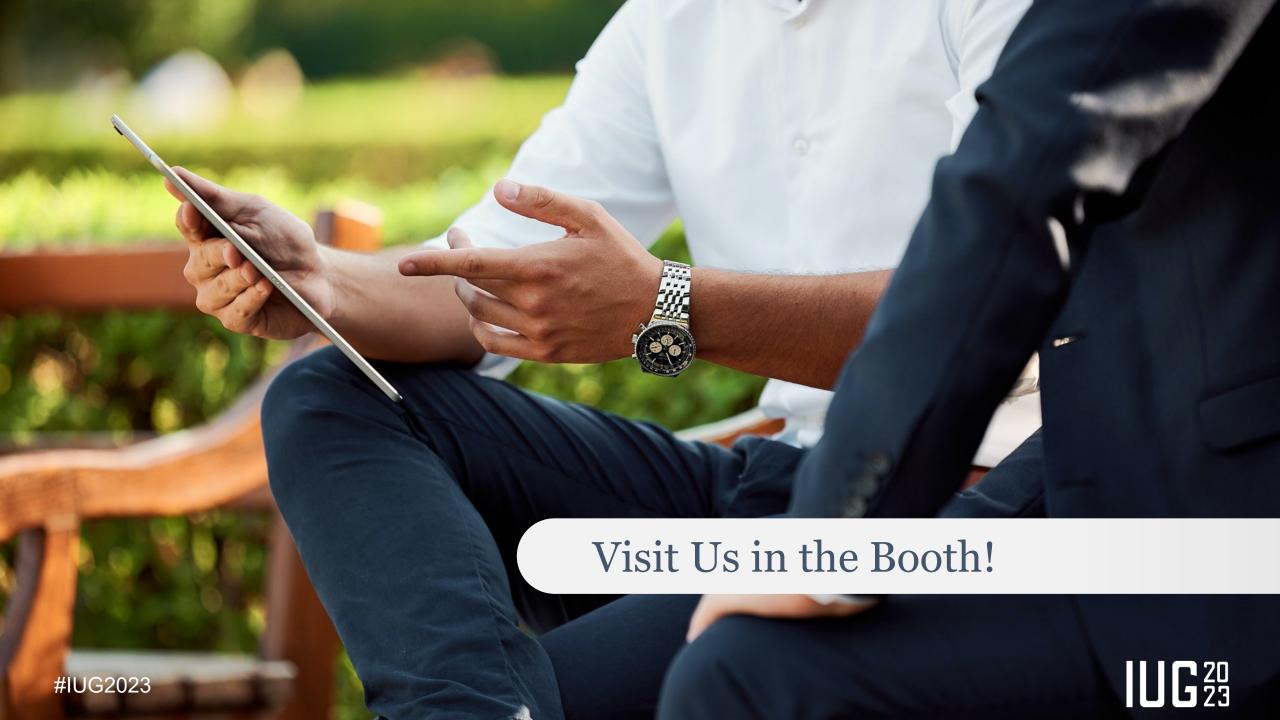


inspire inform engage











Appealing to Diverse Needs



nim-ble



Quick and light in movement or action; agile.



(Of the mind) quick to comprehend



Digital & Hybrid Shift

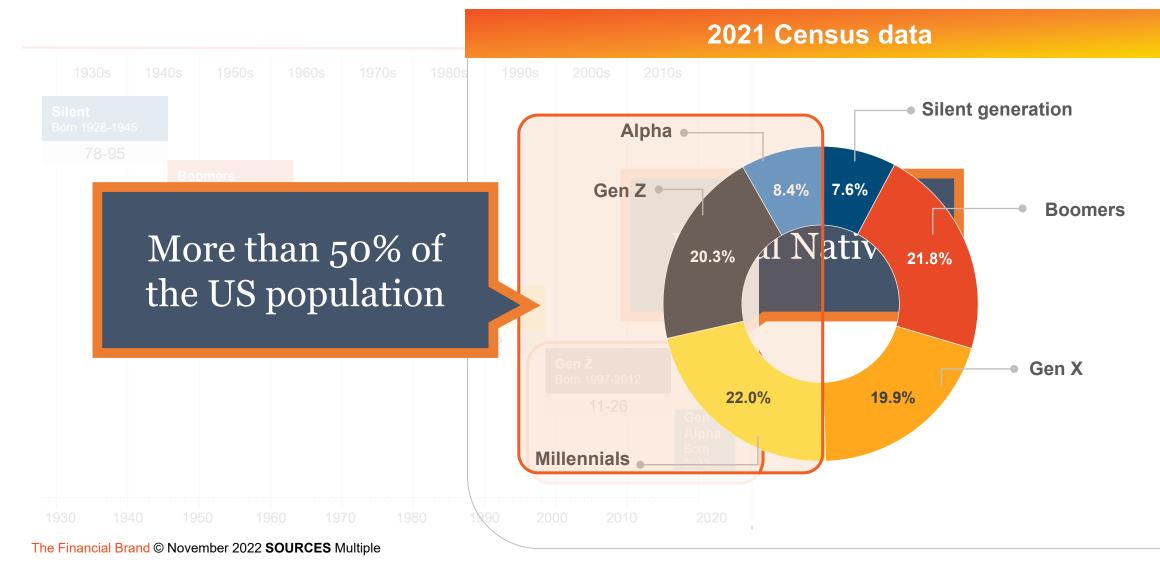








Changing Demographics





Trends We Expect to Impact the Library





Millennials and Gen Z are the most diverse generations – Gen Z first in US where more than half are not White



Half of Gen Z are adults and prefer imagery (Instagram), video (YouTube & TikTok) and curating their own experiences (Netflix, Disney+, Hulu, YouTube)



Generation Z statistics on screen time show 71% of all teens spend three or more hours per day watching video



Gen Z is not as interested in 4-year degrees, looking for cheaper options to build a career and know they need to stay flexible with 70% believing the job they first have will not be there in 20 years





Younger Generations are Choosy & Visual





55% of the Gen Z population chooses eco-friendly and socially responsible brands



60% think digital first impressions are more important than in-person ones



64% look up a local business' website before shopping or visiting in-person



97% of all Generation Z individuals learn about new products from social media



Less than one-third of Generation Z-ers are willing to share information regarding their private life with a brand



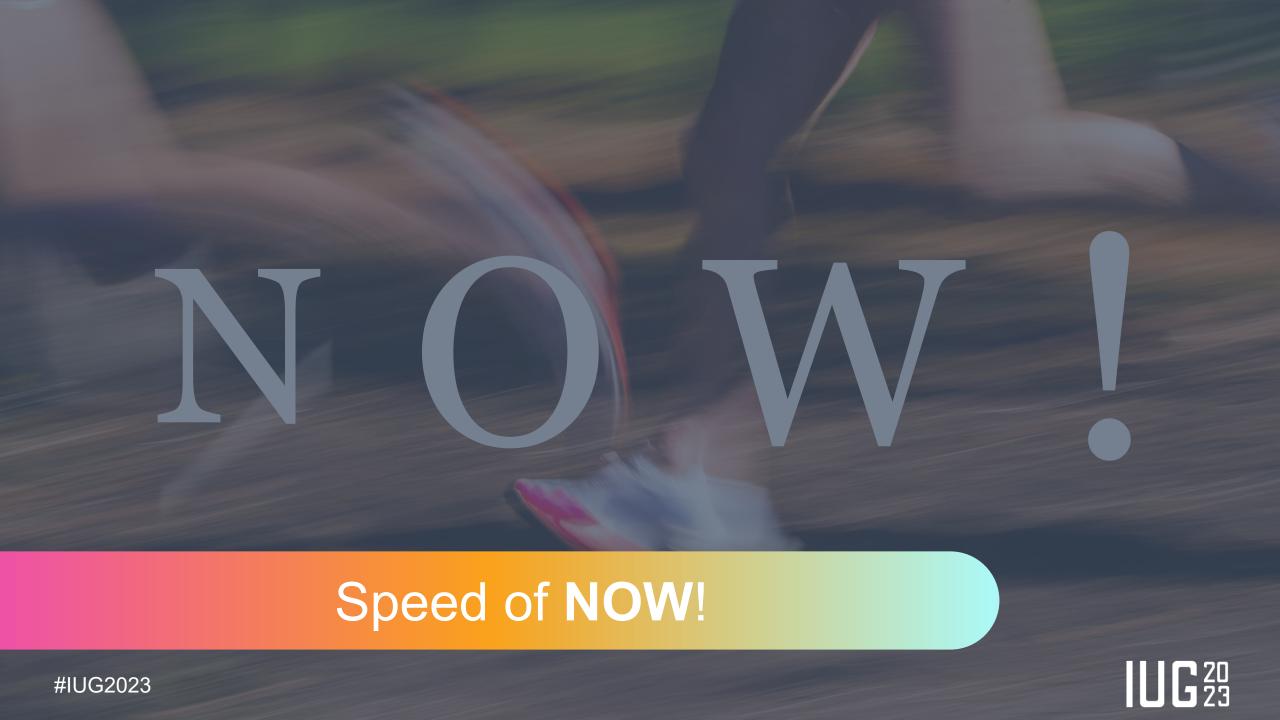
85% prefer chat or automated customer service interactions over phone calls





Current Issues











Your Path to Nim-ble ILS Benefits



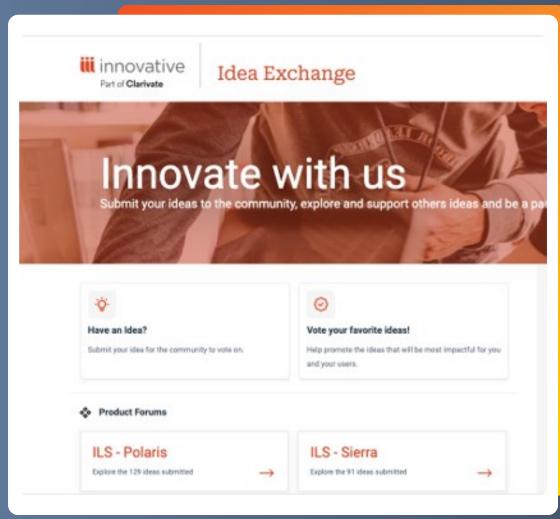








Idea Exchange



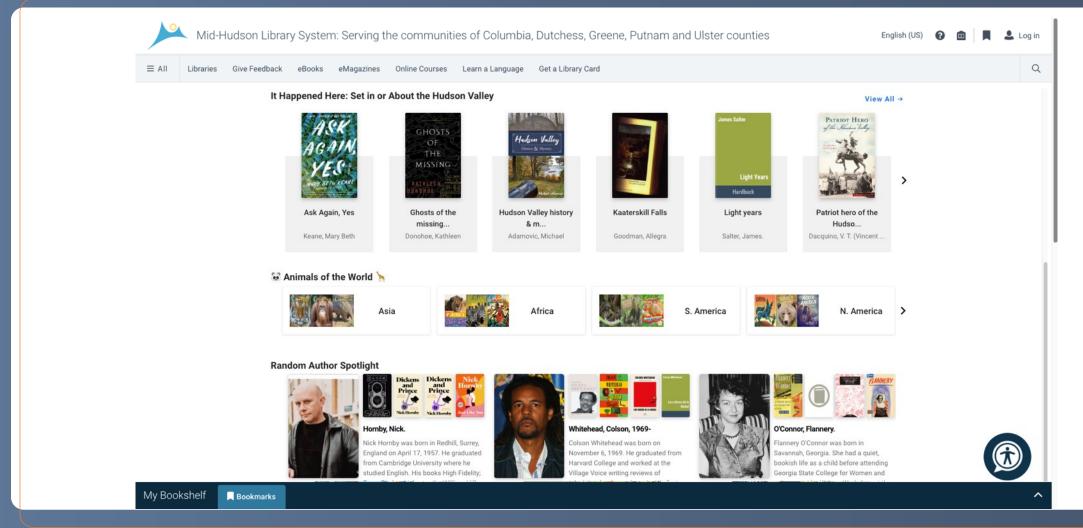
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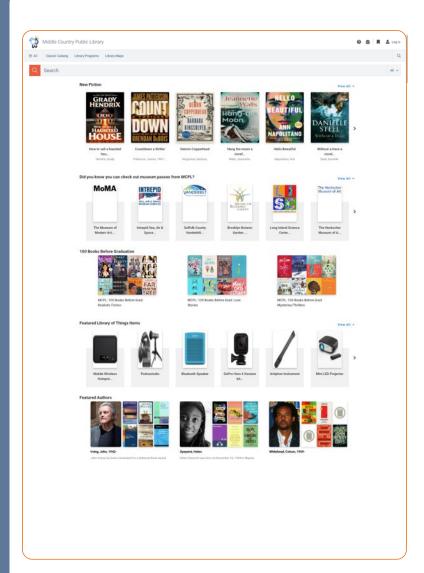


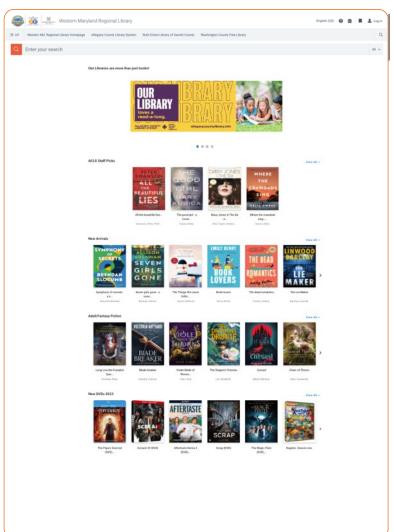
Configurable Home Page

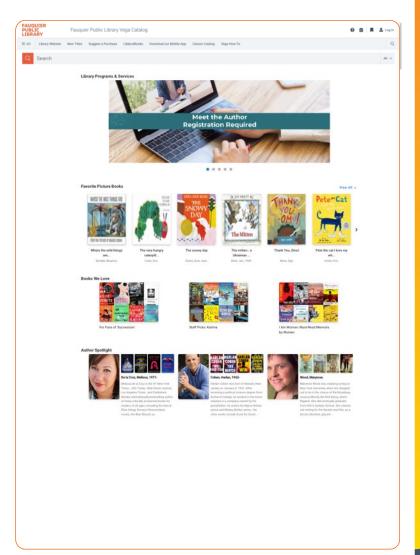
NEW!



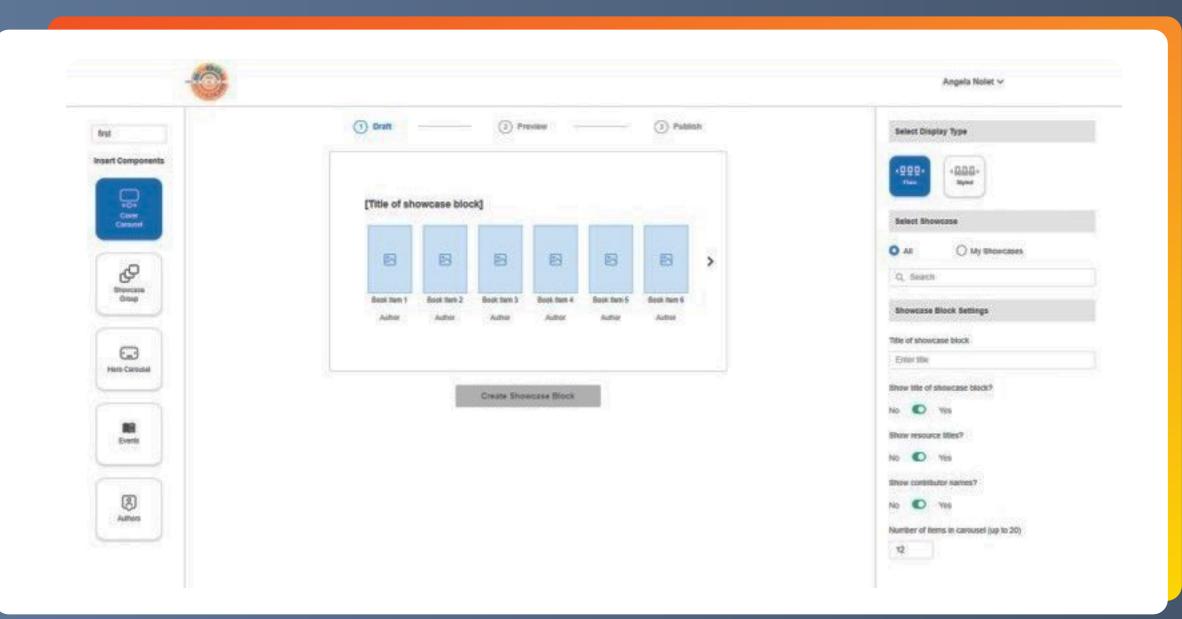










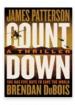




Carousels



How to sell a haunted hou... Hendrix, Grady



Countdown a thriller
Patterson, James, 1947-...



Demon Copperhead

Kingsolver, Barbara.



Hello Beautiful
Napolitano, Ann



Without a trace a novel...
Steel, Danielle.



isa



lady



What have we done



Jeannette Walls

Hang the moon a

novel...

Walls, Jeannette.

Hang-1

Moon

Maisie Dobbs



Stone Nic



Hell and back

Johnson, Craig, 1961-...

MoMA

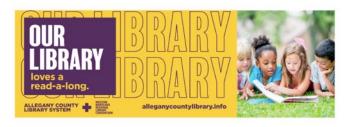






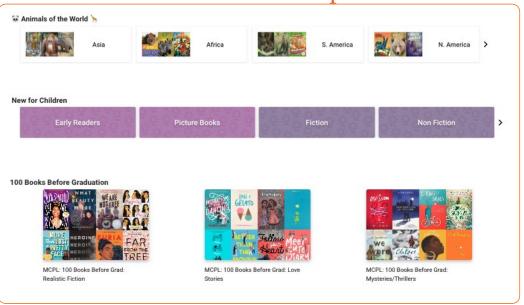


The Heckscher Museum of Art



. . . .

Showcase Groups

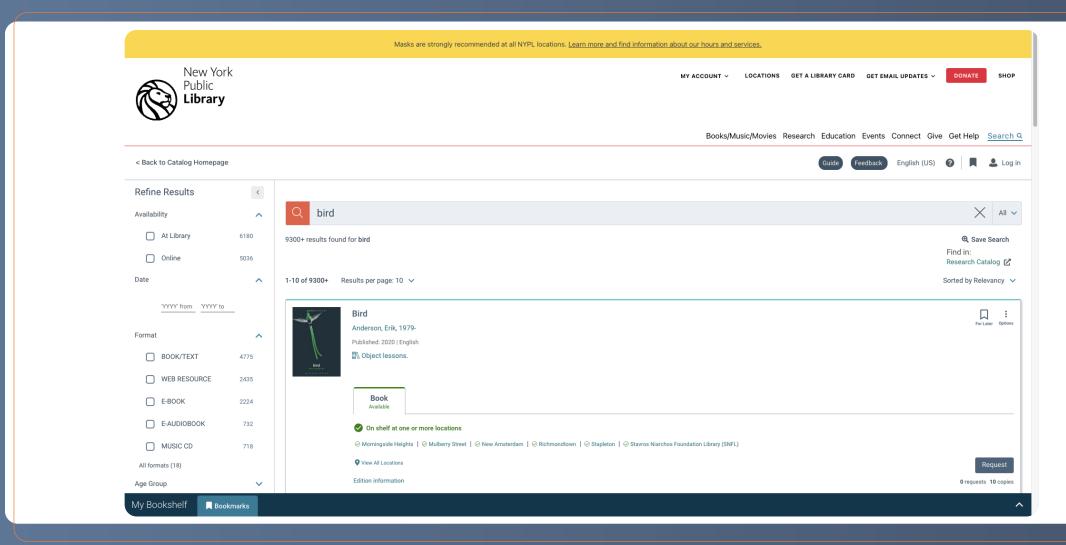


Author

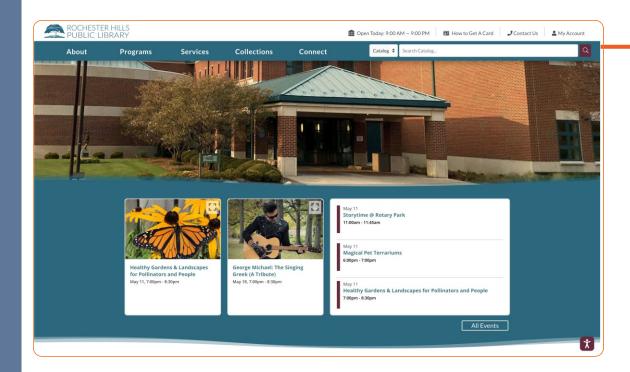


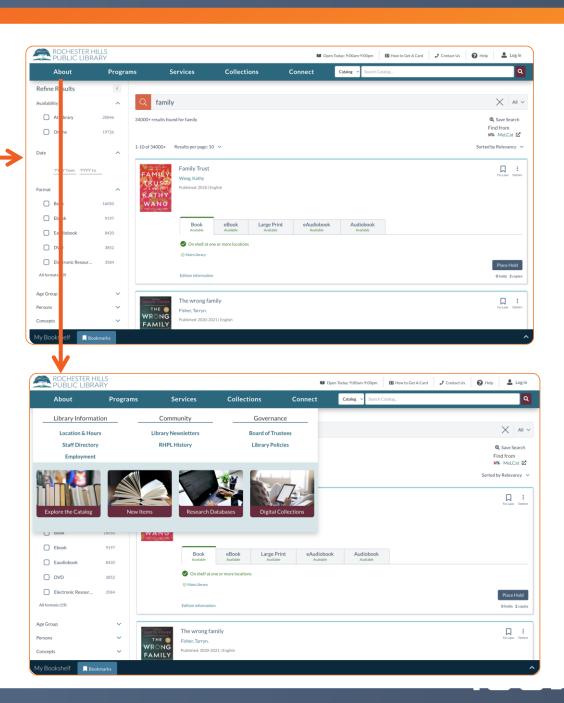


Configurable Header & Footer





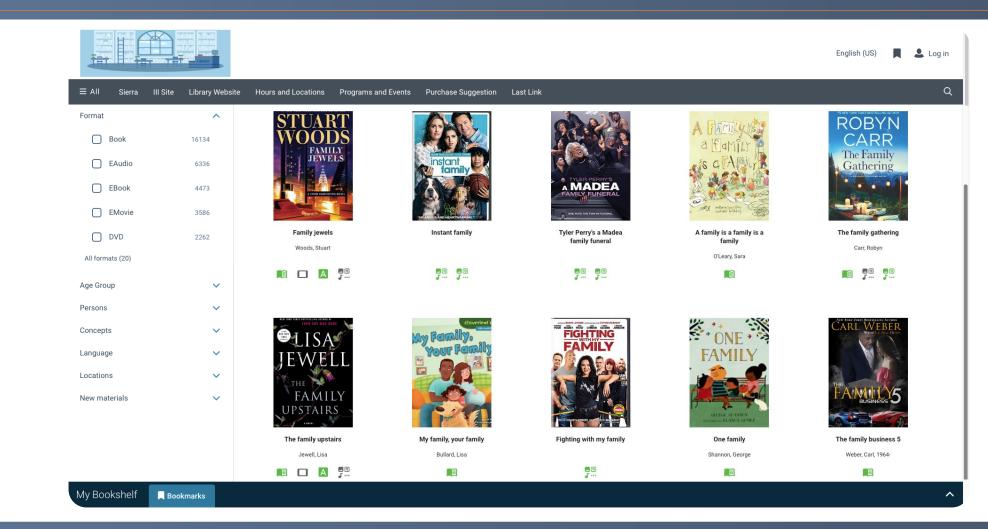






Search Results Display

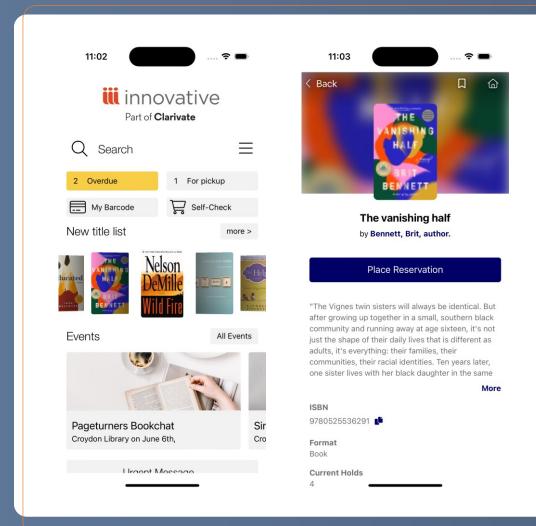
NEW!



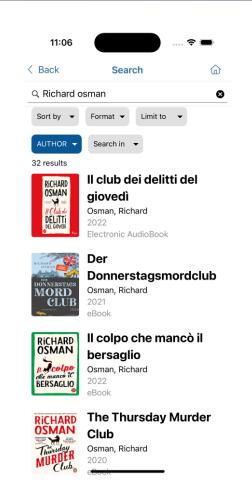


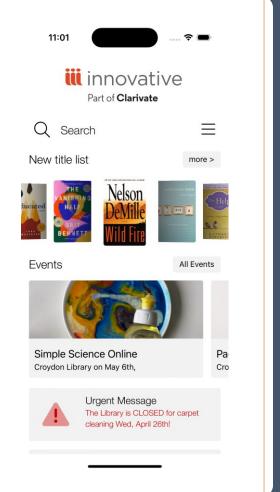


Innovative Mobile Updates



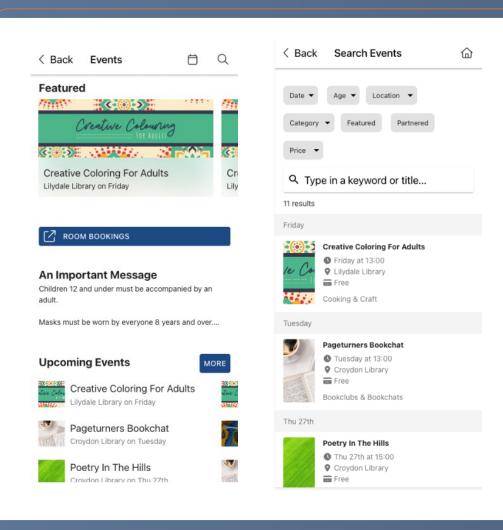
NEW!

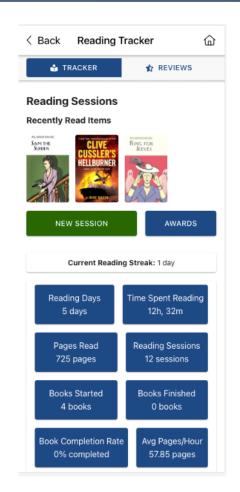


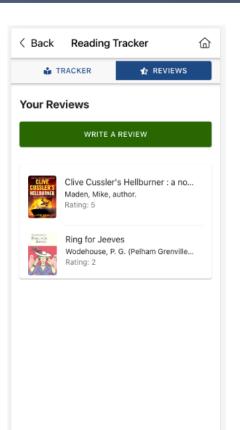










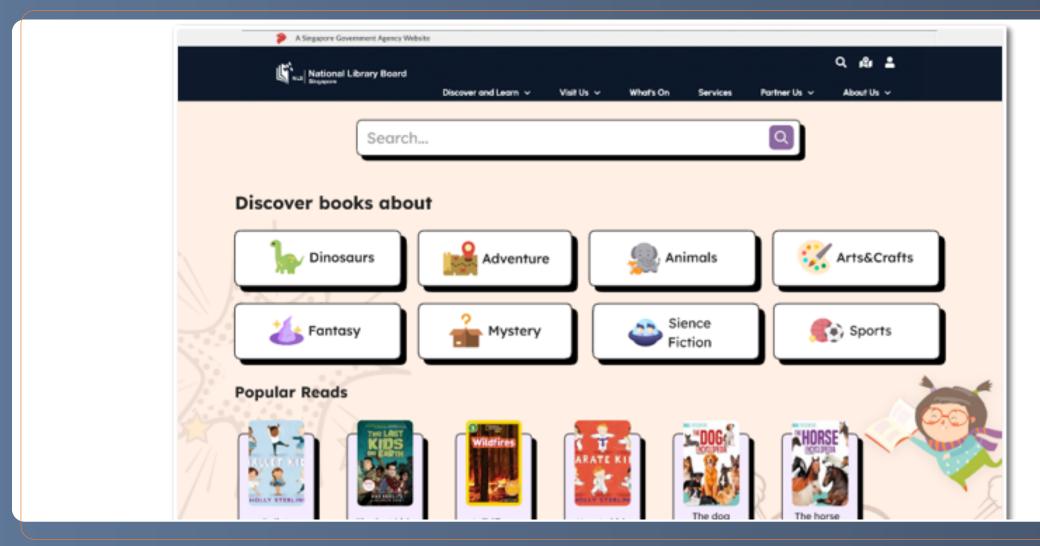


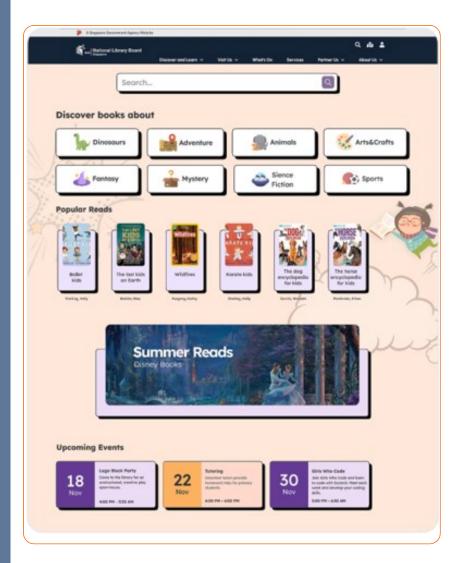




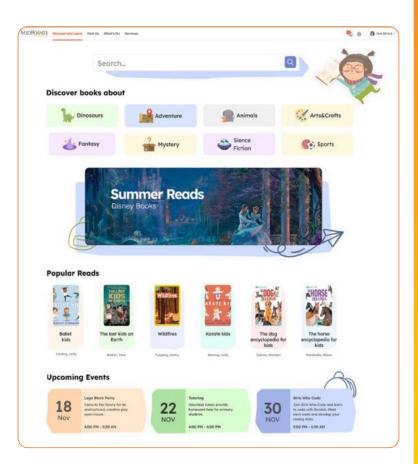
COMING NEXT

Kids Catalog







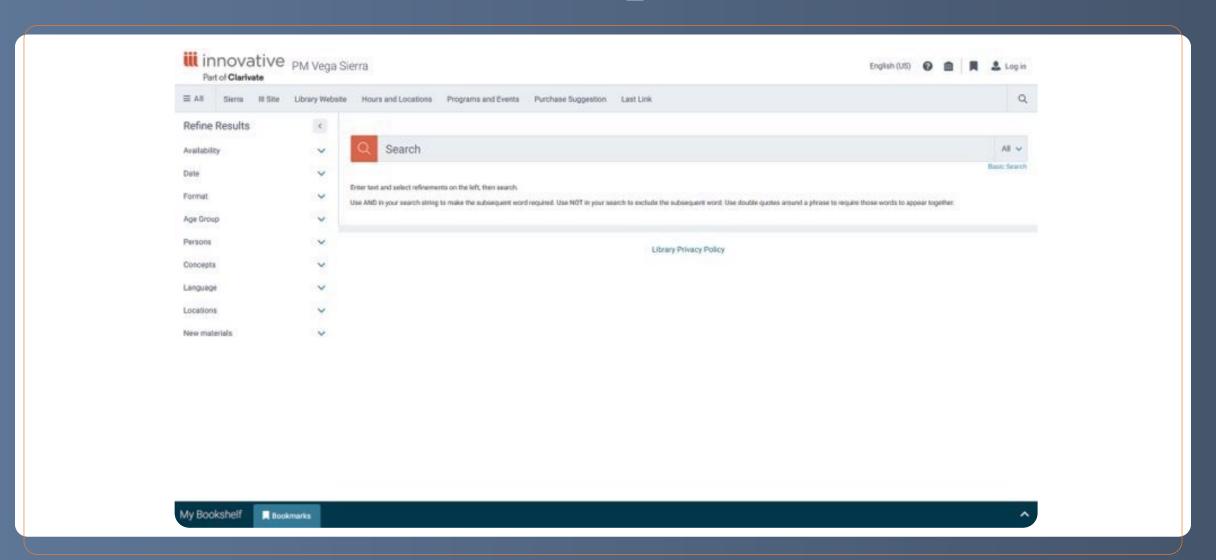






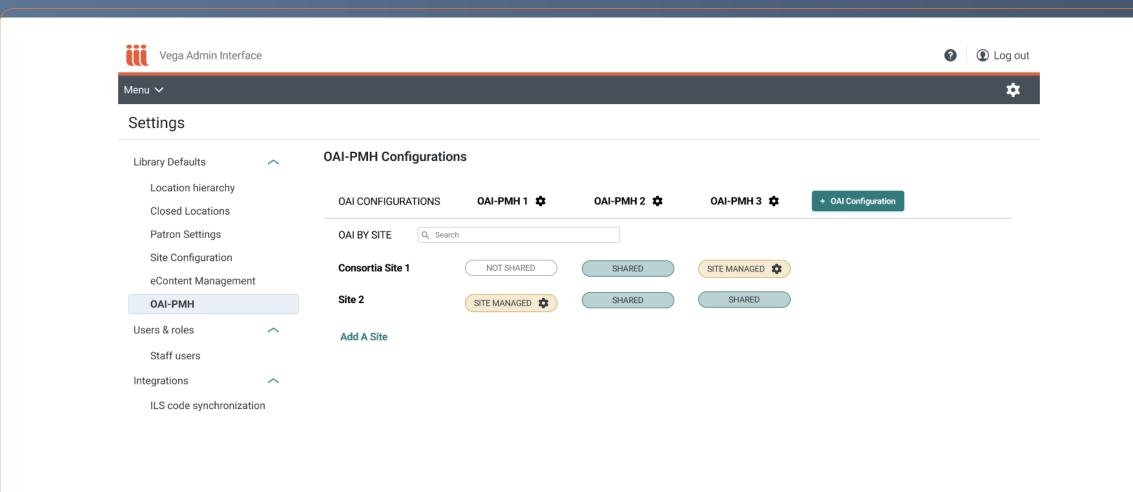
COMING NEXT

Search Updates





COMING NEXT OAI-PMH



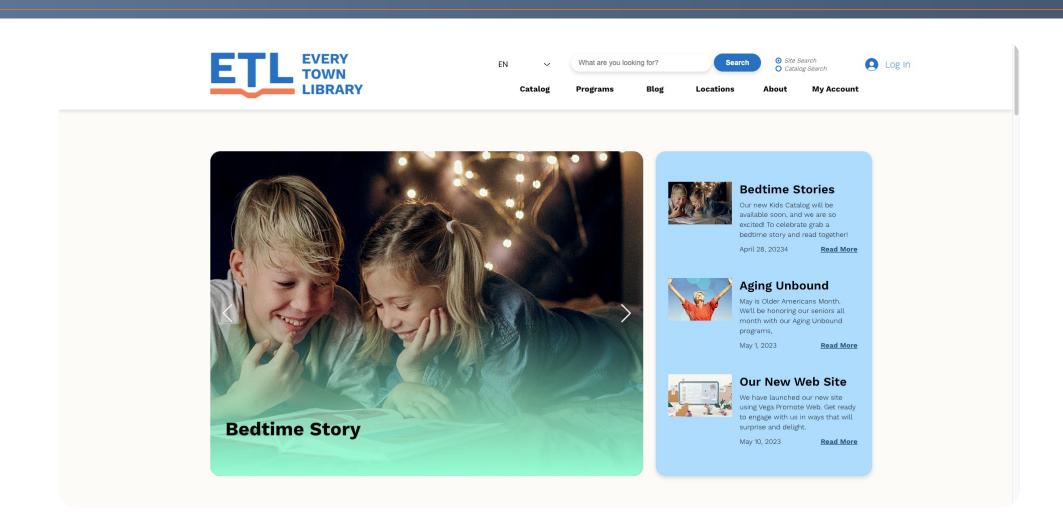






INTRODUCING

Vega Promote Web



WiXEnterprise







Improve Your Online & Digital Presence



Built for the Digital Age



Integrated



Worry Free
FAULT TOLERANT



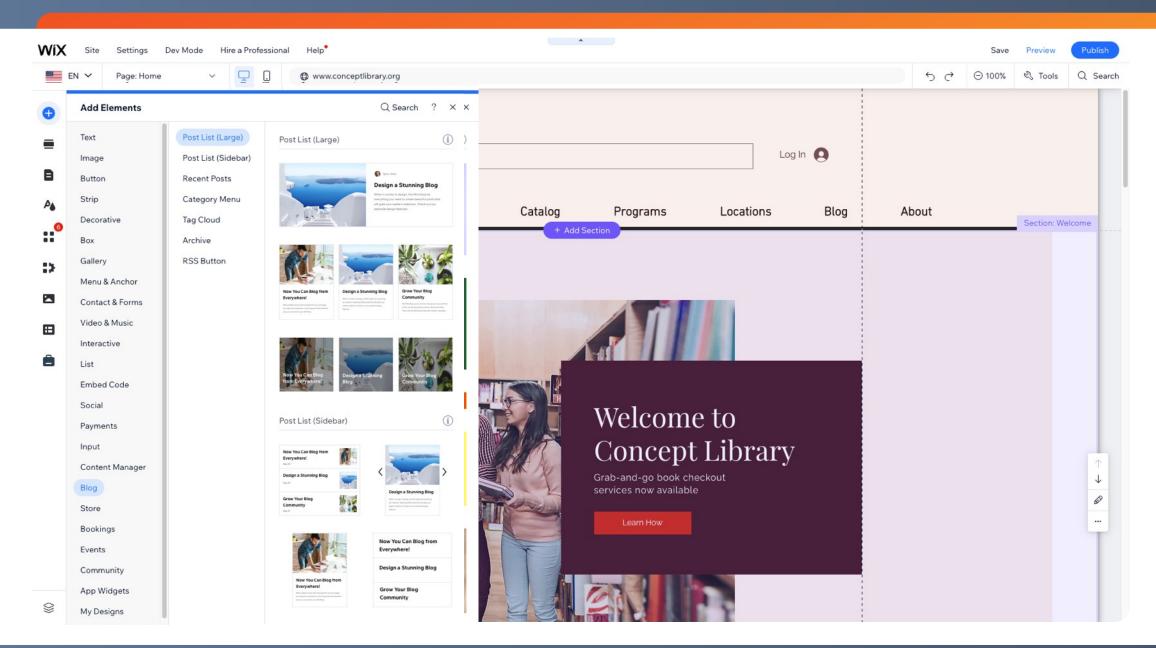
World Class Security & Infrastructure



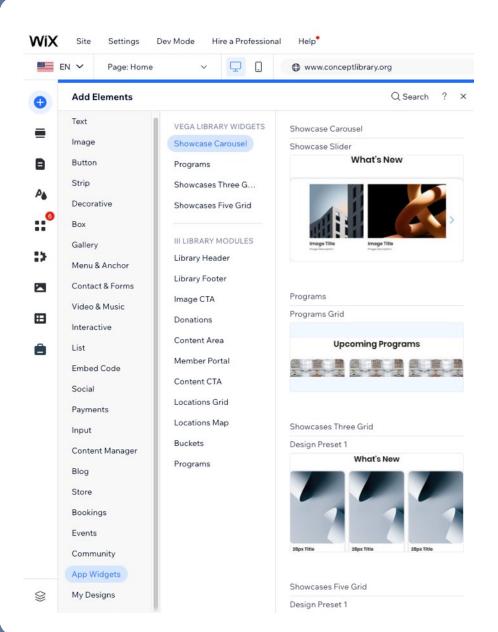
Special Enterprise Agreement

*PCI DSS Level 1, Soc 2 Type 2 and many ISOs; compliant with GDPR, CCPA, LGPD

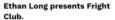






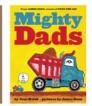








The pigeon needs a bath!



Mighty dads Holub, Joan



Real friends

Hale, Shannon Learn More

annon



Frankie's world

Dooley, Aoife



Fullmetal alchemist. Volumes 10-11-12

Arakawa, Hiromu, 1973-Learn More



Pirates Nattern, Joanne

Mattern, Joanne, 19



The sea of monsters : the graphic novel. Book 2

Riordan, Rick



Creative Colouring For Adults

Online Event Wednesday, May 3, 2023 at 5:00 PM

Learn More



Loveless by Alice Oseman

Tyler Public Library
Tuesday, May 23, 2023 at 8:30 PM

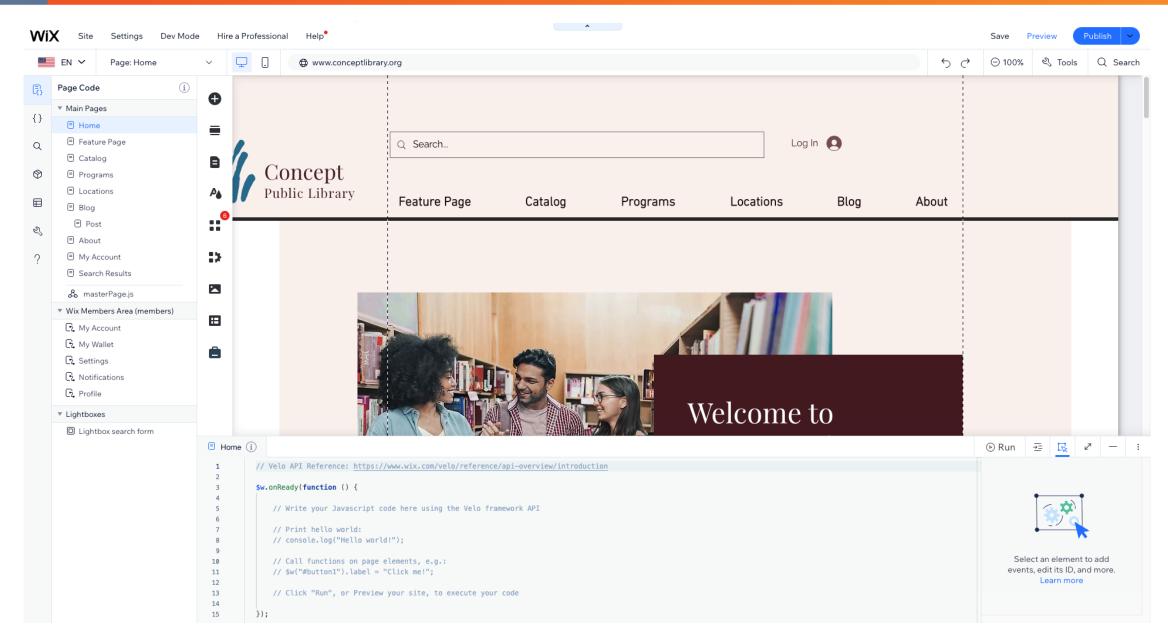
Learn More



Heirloom Plants

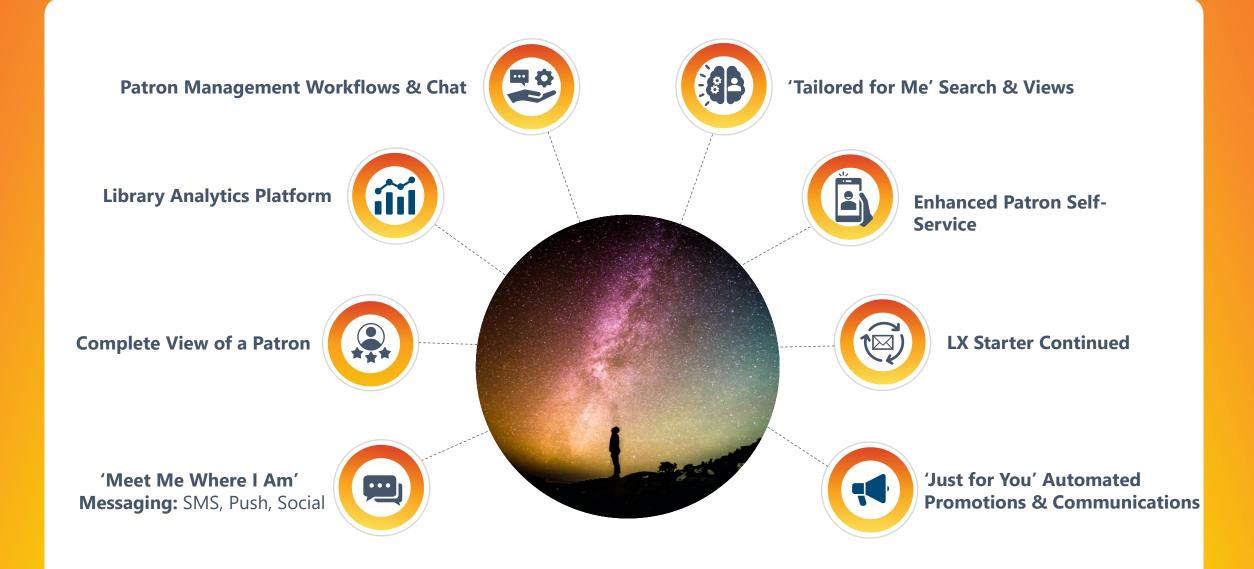
Red Rock Public Library Monday, May 29, 2023 at 3:00 PM

Learn More















Additional Sessions & Events

Beyond the Stratosphere:

Polaris Roadmap for Success
Phoenix A/B/C Combined: 3:30 – 4:30 pm

Building on a Strong Foundation

Sierra Roadmap for Success hoenix D/E Combined: 3:30 – 4:30 pm

More About Vega & Our Latest Product Updates

All Conference Reception Wear Orange

Phoenix A/B/C Combined Thursday, May 11 – 8:00 – 10:00 pm

Ask Me Anything Leadership Edition Panel Q&A

Phoenix A Friday, May 12 – 3:00 pm

The Art of Change Management: Weather the Storm with Your Team and Sanity Intact

Deer Valley Saturday, May 13 – 10:30 am

Friday, iviay 12 – 9:00 am

lopelessly Devoted to Users:

Friday, May 12 – 9:00 am

Friday, iviay 12 – 10:30 am

Vega Discover Staff Settings Refresh

Phoenix A Friday, May 12 – 1:30 pm Saturday, May 13 – 9:00 am

Oh, the Places We've Gone: Polaris' Year in Review

Paradise Island Saturday, May 13 – 9:00 am

