

# **Bookstore Browsing with Polaris Item Records**

Lynne Thorimbert, Service Delivery Manager TRAC (Marigold Library System)

#### Bookstore Browsing – Why?!

User needs and interests first
Flexible, intuitive and patron-friendly
Real language and logic in broader topics



#### Bookstore Browsing – Why!?

- TRAC Consortia: challenge and opportunity
- Physical reorganization had to match Staff Client and patron view
- Time, time, time
- The advantage of Polaris bulk changes

#### **Bookstore Browsing**

Banff Public Library (BISAC)



Spruce Grove Public Library (Neighborhoods)





LOG IN

Membership	About BISG	Standa	ards & Best Practices Research & Information Edu
7 8 2			
ZE		ZZ	
		Isor	
	Subjectitles more disc		adings: 2015 Edition
лике уош и	ttes more aisc	overable in	time ever
6	50 (	0 ‡	taCreative ability.
6	50 (	0 #	aSelf-actualization (Psychology)
0			. , , , , , , , , , , , , , , , , , , ,
	50	7 ‡	taSELF-HELP / Creativity.‡2bisacsh
6			

- Code
- Main Subject Heading
- Descriptors (trees and branches) second level or third level Subjects

CKB042000 COOKING / Holiday

CKB115000 COOKING / Individual Chefs & Restaurants

CKB023000 COOKING / Methods / General

CKB004000 COOKING / Methods / Baking

CKB005000 COOKING / Methods / Barbecue & Grilling

- ANTIQUES & COLLECTIBLES
- ARCHITECTURE
- ART
- BIBLES
- BIOGRAPHY & AUTOBIOGRAPHY
- BODY, MIND & SPIRIT
- BUSINESS & ECONOMICS
- COMICS & GRAPHIC NOVELS
- COMPUTERS
- COOKING

- LAW
- LITERARY COLLECTIONS
- LITERARY CRITICISM
- MATHEMATICS
- MEDICAL
- MUSIC
- NATURE
- PERFORMING ARTS
  - PETS
  - PHILOSOPHY

#### 560 Fossils & prehistoric life

- 560 Paleontology
- 561 Paleobotany; fossil microorganisms
- 562 Fossil invertebrates
- 563 Miscellaneous fossil marine & seashore invertebrates
- 564 Fossil Mollusca & Molluscoidea
- 565 Fossil Arthropoda
- 566 Fossil Chordata
- 567 Fossil cold-blooded vertebrates
- 568 Fossil Aves (birds)
- 569 Fossil Mammalia

BISAC Main Subject applied depending on content:

Nature / Fossils

or

Science / Paleontology

158.72	Anxious 9 to 5 : how to beat worry, stop second-guessing yourself	& work with confidence
160	Being logical : a guide to good thinking	
168	A rulebook for arguments	Philosophy/Logic
170	Gift from the sea	
170	The ethical imagination : journeys of the human spirit	
170	Wisdom	
170 HOL	What matters most : living a more considered life	
170 MAL	The quest for a moral compass : a global history of ethics	Philosophy/Ethics and Moral Philosoph
170 MCCU	You are not special and other encouragements	
170 NEI	Moral clarity : a guide for grown-up idealists	
170 POW	Wabi sabi simple	
170 SCH	Guilt about the past	
170.44 BER	Choosing a good life: lessons from people who have found their pla	ace in the world
170.44 KAT	A thousand names for joy: living in harmony with the way things at	re
174 SAN	What money can't buy : the moral limits of markets	
174.4	Winners never cheat: everyday values that we learned as children	(but may have forgotten)
174.4	Why some things should not be for sale : the moral limits of market	
177.3	Born liars : why we can't live without deceit	
177.3 ARI	The (honest) truth about dishonesty : how we lie to everyoneesp	pecially ourselves
177.7 ARM	Twelve steps to a compassionate life	??? Is all of this Philosophy or Self Help
177.7 JAM	The power of giving : how giving back enriches us all	TO STATE A CONTROL OF AND ON BUILDING WITH THE CONTROL OF THE TOTAL CONTROL OF THE CONTROL OF TH
177.7 KIE	Me to we : finding meaning in a material world	
177.7 SAL	The kindness handbook : a practical companion	
177.7 SCA	A year of living generously : dispatches from the front lines of phila	
178 AND	Less is more: embracing simplicity for a healthy planet, a caring eco	onomy of lasting happiness
179	Beautiful souls : saying no, breaking ranks, and heeding the voice of	f conscience in dark times
179.3 ESS	Captain Paul Watson : interview with a pirate	
470 0 0110		

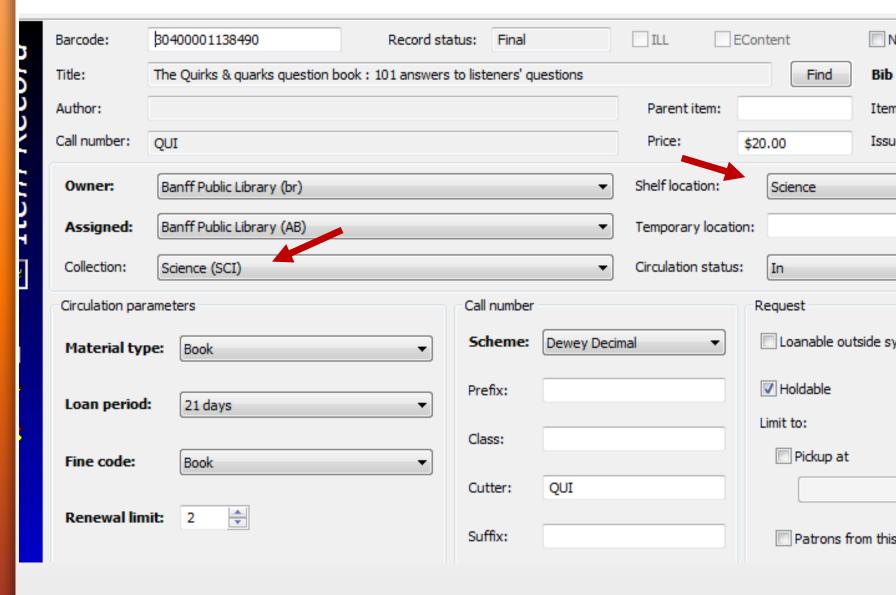
- Mapping the library
  - # of titles in each subject = mapping the library shelves
  - Putting related subjects together
     i.e., Law/Business beside Writing
  - Tailor to local priorities
  - Try to avoid wrap-around on shelves

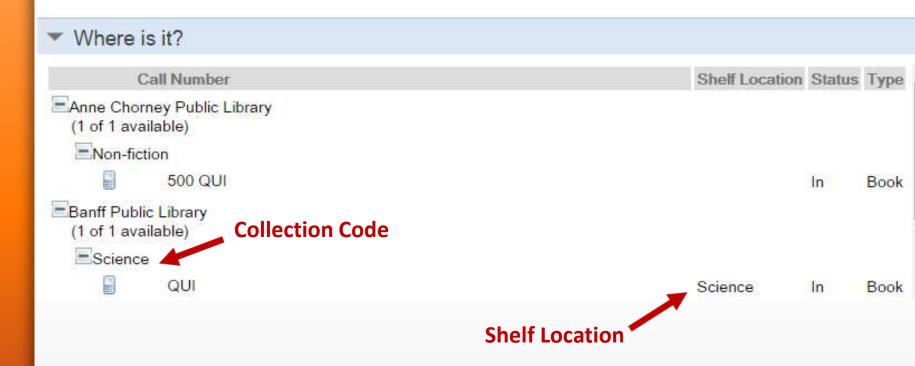
- To Dewey or not to Dewey?
- Spine labels or no spine labels?

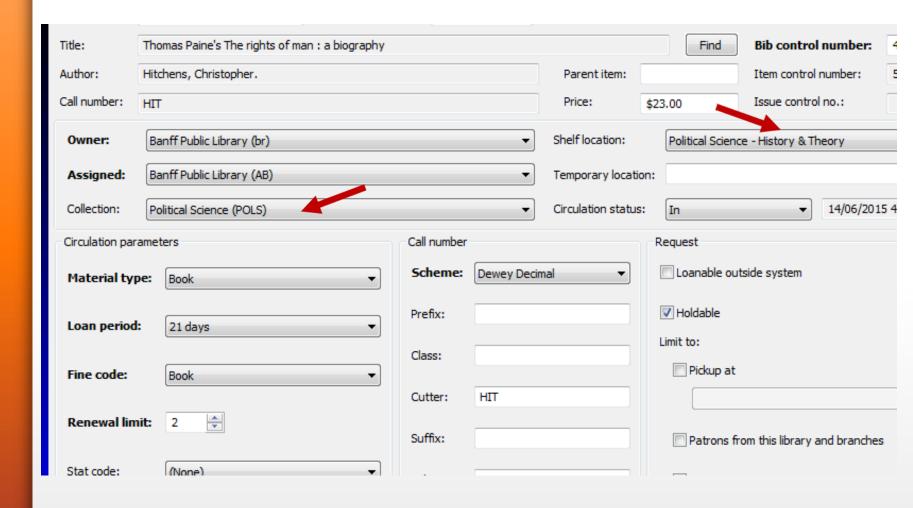


Signage



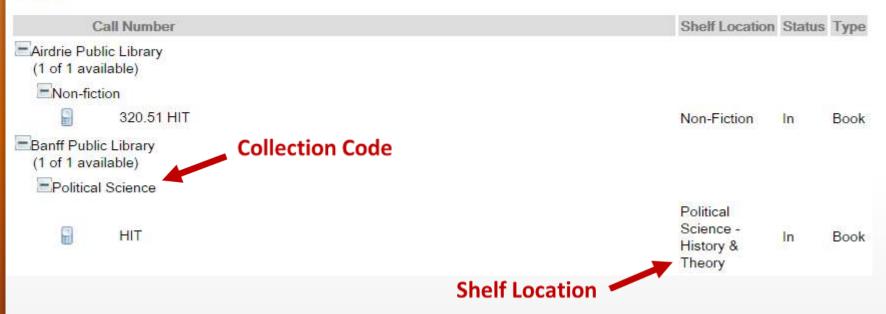








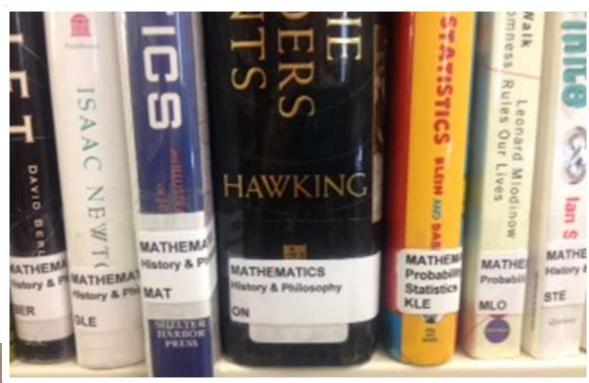
1. Thomas Paine's The rights of man: a biography, Hitchens, Christopher. (2006)



#### **Collection Code**









Example from **Brooks Public** Library, Alberta

#### Banff Non-Fiction Relative Use Circulation Report - Non-Fiction, by BISAC Shelf Location

Total Previous Year Circ Count used (2015)

Total Flevious Teal Circ Count used (2013)								
			Results					
			This Shelf	This Shelf				
!	1 '		Location	Location	'			
!	1	Turnover	accounts for	accounts for	'	% Total circulation / % of Total collection		
!	1	Rate	this	this	This	Red = Overused, Grow Collection		
!	1	# of times an	percentage of	percentage of	percentage	Green = About right, Maintain		
!	# of items in	item in this	total non-	total non-	of the Shelf	Yellow= Under-Used Collection, display,		
1	Shelf	Shelf Location	fiction	fiction	Location	promote, reduce purchases in this area		
BISAC Shelf Location	Location	has circulated	circulation	collection	circulates	or weed		
Antiques & Collectibles	1	2	0.02%	0.02%	200.00%	123.29%		
Art	38	53	0.56%	0.65%	139.47%	85.98%		
Biography & Autobiography	738	828	8.70%	12.57%	112.20%	69.16%		
Body, Mind & Spirit	29	78	0.82%	0.49%	268.97%	165.81%		
Body, Mind & Spirit - Divination	12	11	0.12%	0.20%	91.67%	56.51%		
Body, Mind & Spirit - Dreams	6	15	0.16%	0.10%	250.00%	154.12%		
Body, Mind & Spirit - Gaia & Earth Energies	13	39	0.41%	0.22%	300.00%	184.94%		
Body, Mind & Spirit - Healing	8	22	0.23%	0.14%	275.00%	169.53%		
Body, Mind & Spirit - Inspiration & Personal Growth	16	47	0.49%	0.27%	293.75%	181.09%		
Body, Mind & Spirit - Mindfulness & Meditation	31	123	1.29%	0.53%	396.77%	244.60%		
Body, Mind & Spirit - New Thought	3	21	0.22%	0.05%	700.00%	431.53%		
Body, Mind & Spirit - Parapsychology	6	17	0.18%	0.10%	283.33%	174.67%		
Body, Mind & Spirit - Shamanism	6	14	0.15%	0.10%	233.33%	143.84%		
<b>A</b>								

	% Total circulation / % of Total collection Red = Overused, Grow Collection Green = About right, Maintain Yellow= Under-Used Collection, display, promote, reduce purchases in this area
BISAC Shelf Location	or weed
Antiques & Collectibles	123.29%
Art	85.98%
Biography & Autobiography	69.16%
Body, Mind & Spirit	165.81%
Body, Mind & Spirit - Divination	56.51%
Body, Mind & Spirit - Dreams	154.12%
Body, Mind & Spirit - Gaia & Earth Energies	184.94%
Body, Mind & Spirit - Healing	169.53%
Body, Mind & Spirit - Inspiration & Personal Growth	181.09%
Body, Mind & Spirit - Mindfulness & Meditation	244.60%
Body, Mind & Spirit - New Thought	431.53%
Body, Mind & Spirit - Parapsychology	174.67%
Body, Mind & Spirit - Shamanism	143.84%

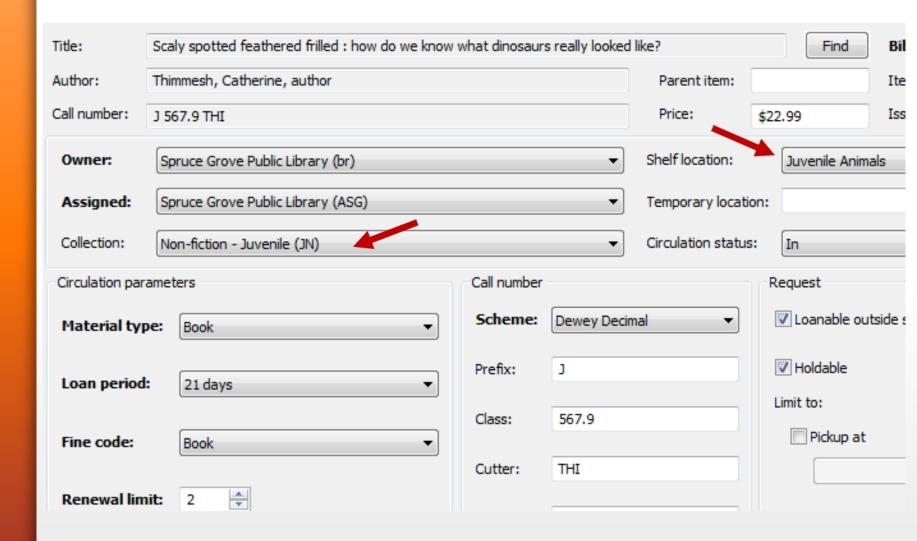
### BISAC or Neighborhoods or? >>>





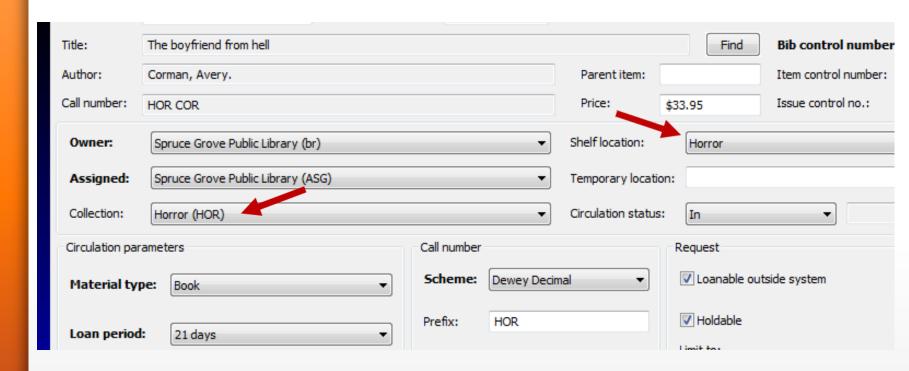












#### Total Previous Year Circ Count used (2015)

			Results	
		Turnover	% Total circulation / % of Total collection	
		Rate	Red = Overused, Grow Collection	
		# of times an	Green = About right, Maintain	
	# of items in	item in this	Yellow= Under-Used Collection, display	
	Shelf	<b>Shelf Location</b>	promote, reduce purchases in this area	
Neighborhoods Shelf Location	Location	has circulated	or weed	
Romance	2429	6164	116.01%	
Suspense	1116	2778	113.79%	
Fantasy	1012	1358	61.34%	
Mystery	976	2704	126.65%	
Western	706	1189	76.99%	
Science Fiction	521	573	50.28%	
Horror	71	177	113.96%	
		ı		

#### Improving PAC visibility for patron >>>



Title:	Thomas Paine's			
		Shelf location:	Political Science - History & Theory	~
Keyword search f Search I Limit I	Any Field	ence history and theory		Gol
1 - 1 of 1				Page: [1]
Rate or review	<i>politica</i> by Bur <i>Political</i> :	/truth against wishfornham, James, 1905-19	87. classic work of <i>political theory and</i> practice	Full Display  2009
		<ul><li>Web Link Instantly</li><li>1 online resource (1 are</li></ul>	v available on hoopla. udio file (9hr., 11 min.)) : digital.	Add to My List

### Improving PAC visibility for patron >>>

Title: Thomas Paine's The rights of man: a biography Hitchens, Christopher. Author:

Shelf location: Political Science - History & Theory

100	1	‡aHitchens, Christopher.
245	10	‡aThomas Paine's The rights of man :‡ba biography /‡cChristopher Hi
260		‡aVancouver :‡bDouglas & McIntyre,‡c2006.
300		‡a158 p. ;‡c21 cm.
504		‡aIncludes bibliographical references and index.
600	10	‡aPaine, Thomas,‡d1737-1809.‡tRights of man.
650	0	‡aLiberalism.
650	0	‡aCivil rights.
650	0	‡aLiberty.
650	0	‡aPolitical science‡xPhilosophy.
830	0	‡aBooks that shook the world.



Consider Notices (e.g., Billing, Overdues)

#### BILLING NOTICE. This notice was sent to you by TRAC on behalf of your local library.

We have some important information regarding your library account. There are charges on your library account. This BILL may not include all charges present on your account. For more information, visit your local library or check your account online. Your prompt attention is appreciated. Thank you from your local library.

<u>Title</u>	Author	Call No.	Format	Replacement Cost	Processing Fee	Overdue Charge	Total
On language: Chomsky's classic works Language and responsibility and Reflections on language in one		СНО	Book	\$27.00	\$0.00	\$0.00	\$27.00
						Total Dua	\$27.00



#### Consider RTF view

•	LOCATED	<b>⊘</b> ASK ME LATER	Q MISSING	C REFRESH	<b>♡</b> DENY			Filter requests		
Total i	Total items   3 total									
	COLLECTION	SHELF LOCATION	ON CALL NUM	MBER AUT	HOR	TITLE	FORMAT	ITEM BARCODE		
	DVD		JUR			Jurassic world	Video - DVD	30410000088521		
	DVD		VIC			Victoria	Video - DVD	30410000098546		
	Floating Collect	tion -	LOS			Lost in Hong Kong	Video - DVD	30410000098215		



- Pull statistics prior to starting!
- How item records are set up =
  - What kind of statistics do you want to generate?
- Ease of workflow

#### Results and Impact >>>>



Questions?

lynne@marigold.ab.ca