

## Data & Analytics Portal (DAP):

A dapper solution to data disorder

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### **Presentation Contents**

- What is SILS?
- Building Data Services
- It's Too Complicated!
- We Can Make It Better
- After the Dust Settled
- Future Plans
- Questions?





## What is SILS?



#### What is SILS?

### SILS is...

- A consortium of all the public libraries in Saskatchewan.
  - Formed in 2009
  - 11 libraries (3 city libraries, 7 regional libraries, 1 northern library system)
  - Over 300 branches





























#### What is SILS?

#### The SILS Office is...

- A team of 6 staff created by the consortium to provide technology support for the member libraries
  - Overseen by the board of library directors
  - An executive director, 2 sys. admins., an infrastructure analyst, a web developer, and an executive assistant
  - Shared ILS, website development and hosting, mobile apps, notification services, email support, OverDrive, staff intranet, and... data reporting
  - Library staff submit issues/requests through a ticketing system





- Started With:
  - Polaris out-of-the-box reports through the desktop client and directly through SSRS (SQL Server Reporting Studio)
  - SimplyReports
- Didn't cover all needs, but SSRS and the Report Builder app. allowed us to customize
  - Copied and tailored Polaris reports and created some from scratch
  - Ensure comparability with data from previous ILS (Sierra), but also taking advantage of new opportunities in Polaris/SSRS

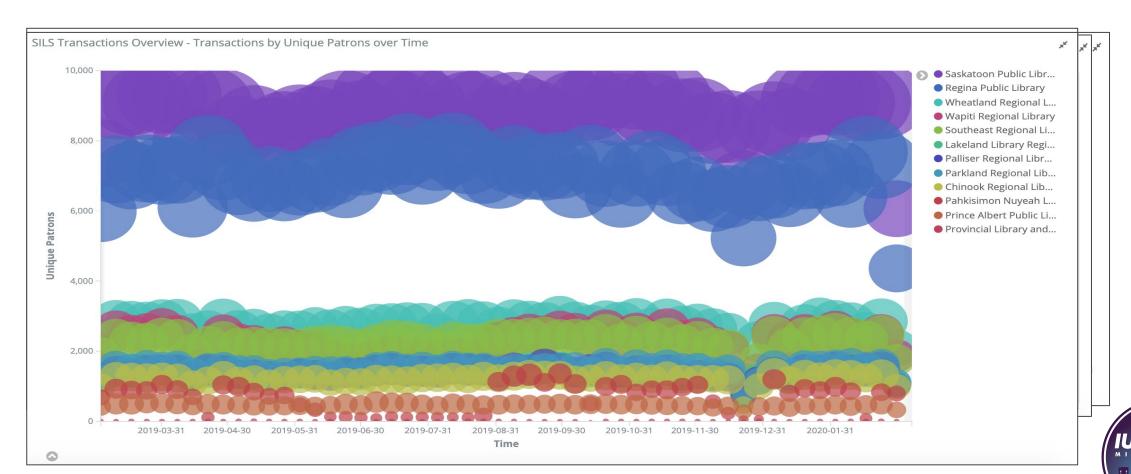


- Through consultation the consortium developed standardized, scheduled reporting
  - Prev. each library produced own reports, making comparison difficult
  - A committee was struck to lead the discussion and come to consensus on what data definitions to use and what to report on
  - Monthly & annual scheduled reports were developed, and exports saved to a Google Drive (our Statistics Repository)
- Google Analytics was adopted for website usage stats





Then...a game-changer...Kibana!





- Kibana is a data visualization tool that allowed us to build accessible and visually appealing dashboards
- Allows imports directly from Polaris (through SQL and SimplyReports)
  - Data indexed using ElasticSearch (an open-source app.)
- Transactional data allows a view of trends over time, and much of the data is up-to-the-minute
- SSRS reports can have performance issues, Kibana is smoother
- Great for assessment and advocacy







- Resource intensive SSRS reports
  - Some reports run at the wrong time could cause system slow-downs for the entire province!
  - Moved these reports to their own "Do not run between 12pm and 5pm folder", and we worked with libraries to adhere to the folder's name

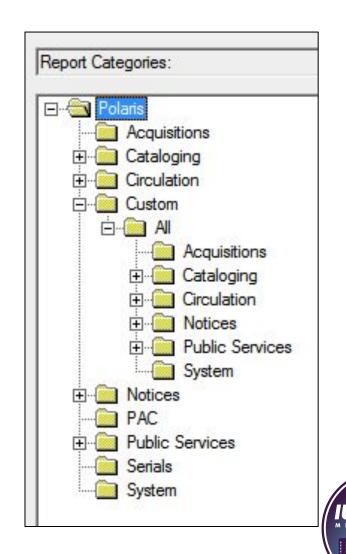
SILS - Do not run between 12pm and 5pm

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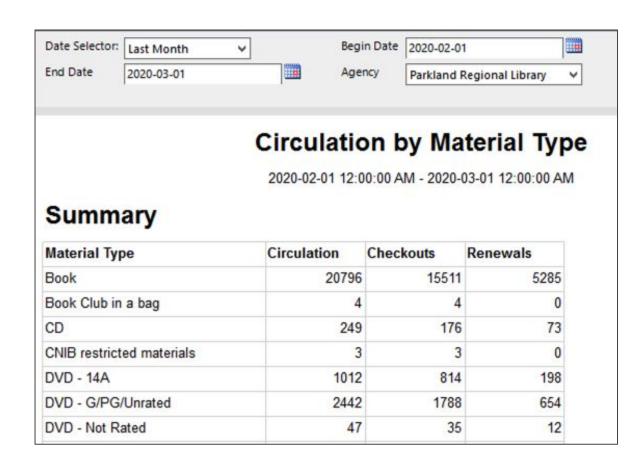


- Reporting developed as needed
  - Several reports duplicated data topics
  - Unclear which tool was best for certain data
- We now have 500+ reports in SSRS, including Polaris out-of-the-box reports
  - The SSRS/client folder structure for custom reports repeated the OOTB structure - we have two versions of each folder
- So we received many questions about where to find specific reports / data





- Aspects of Kibana and SimplyReports had a learning curve for use, so some tools went under-utilized
- Reports themselves were not as helpful as they should be
  - Many did not have descriptions or definitions, e.g. type of branch being filtered on (transaction, patron, assigned branch)
  - Library filters not configured well for consortium







Too many options!





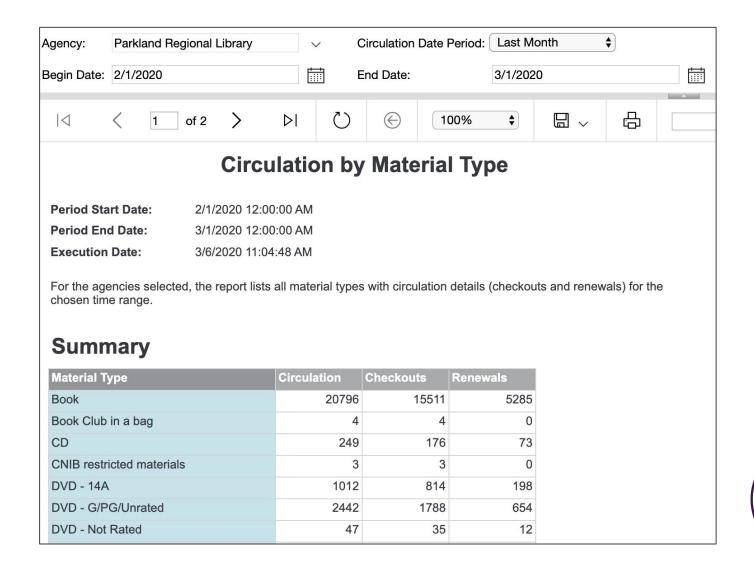


- 2 system administrators more capacity for improvements
- Began cleaning-up SSRS/Polaris client reports:
  - Clearer descriptions & improved filters
  - Contextual info in report exports, like begin and end dates
  - Assessed areas of report coverage, merging similar reports
  - Looked at usage data, removing unused reports
  - Improved performance of resource-intensive reports





A "refurbished" SSRS report:







- While refining SSRS reports, we daydreamed about a reporting hub
- We wanted it to:
  - Have a page for each reporting tool, describing the data it provides, and linking to related training / help articles
  - Allow text searching and tag-filtering of SSRS reports
  - Show previews of SSRS reports, to clarify contents without running
  - Overall: guide staff to the best tool/report for their need
- Good timing! We contracted with a web designer for other work, and were able to enlist him



Through this work, DAP (the Data & Analytics Portal) was developed!

DAP is a single entry point for all SILS supported reporting tools and resources.

It includes descriptions of each tool and documentation on how to use it.

#### SILS Data & Analytics Portal

#### SSRS (SQL Server Reporting Service) >

Microsoft SQL Server Reporting Services (SSRS) is a web interface that provides a variety of pre-built reports.

https://help.sasklibraries.ca/a/solutions/articles/12000057424

#### SimplyReports (Polaris) >

SimplyReports is a reporting tool created by Polaris for ad hoc reporting needs.

https://help.sasklibraries.ca/support/solutions/articles/12000003147-simply-reports-training-materials

#### Kibana >

Kibana is a powerful data visualization and dashboarding tool.



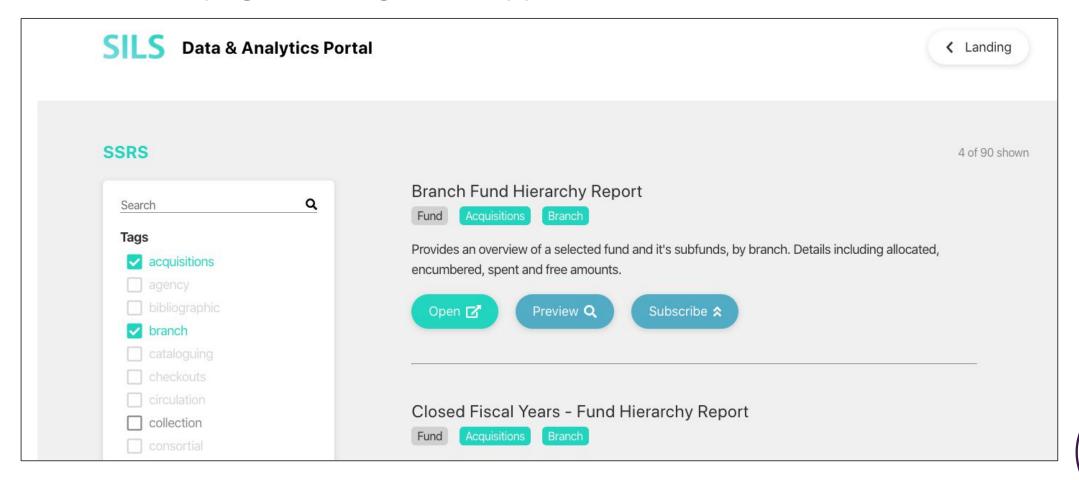


- DAP includes the features like descriptions of each tool, and previewing and searching for SSRS reports
- Tags were included in the SSRS reports as part of the description
  - Formatted as "|HO,AG,DO" the pipe ("|") character separates tag codes from the actual description
  - Reports included in DAP loaded from SQL, where tag codes converted to actual words (e.g. "HO" becomes "Holds")
- DAP designed using style guide from SILS' branding, and SSRS reports were updated to match colours





DAP's SSRS page with tag filters applied:





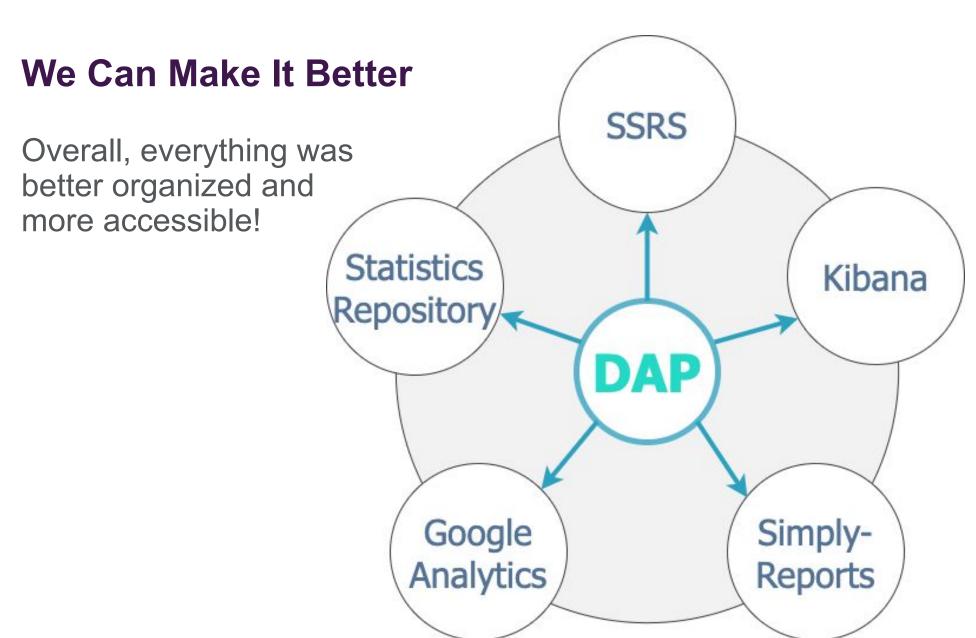


### Additional Reporting Changes

- Report Lab:
  - A mailing list of reporting stakeholders from across the library systems
  - Helps ensure changes are useful to all member libraries, and share new reports
- Kibana:
  - Expansion of coverage to include location accountability data (e.g. hold filling and new materials processing - based on Chicago PL presentation at last year's IUG!)
  - Also transit times for shipping; Overdrive data











## After the Dust Settled

#### After the Dust Settled

It's not perfect...

- Determining what operations would benefit from reporting is an ongoing process - you never reach an end-point with analytics
- Upkeep of SSRS report metadata (tags, screenshots)
- Adoption of DAP by established/existing staff members
  - While new people who are shown DAP are making use of it. Existing staff often have URLs bookmarked or other paths to reports memorized.
  - We STILL receive many questions about where to find specific reports / data (but this is a work in progress!)



#### After the Dust Settled

#### ...But it's a big improvement

- We find it helps us get to the right report!
- Gradually we are guiding people towards the benefits of DAP
- Improved, centralized documentation helps with onboarding new staff members, and refreshing skills for existing staff
- Reports are easier to use and clearer
- Cleaner, clearer reports is helpful for communication with stakeholders and advocacy by libraries





## Future Plans

#### **Future Plans**

- Automate the SSRS export/import for the report portal system
- Allow favorite reports
- Link directly to specific Kibana dashboards from DAP
- Embed Kibana visualizations into websites (DAP, our intranet site, library web-pages)
- Add external resources, such as Statistics Canada data, to Kibana
- Further improve resource-intensive reports, and reporting redundancies





# Questions?



#### **Contacts & Links**

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SILS: <a href="https://www.sasklibraries.ca/">https://www.sasklibraries.ca/</a>

Elastic Search: <a href="https://www.elastic.co/">https://www.elastic.co/</a>



