

# Cyber Hygiene 101

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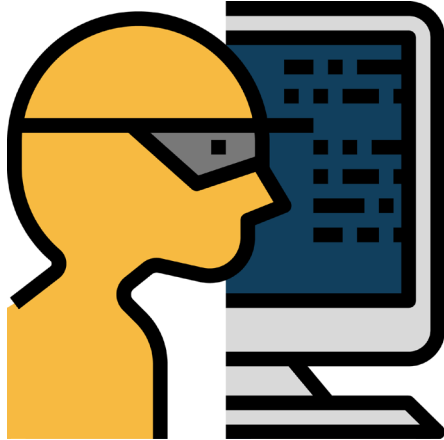
 #IUG2019



Sunday, May 5<sup>th</sup> | Pre-Conference

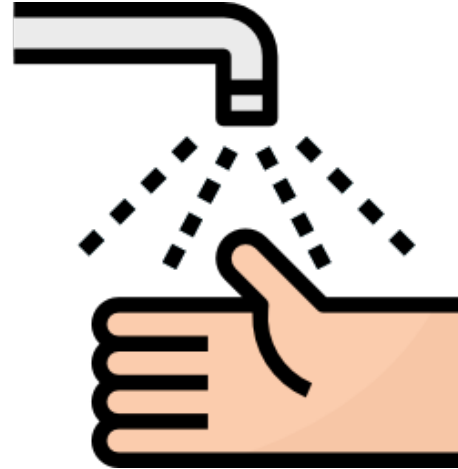
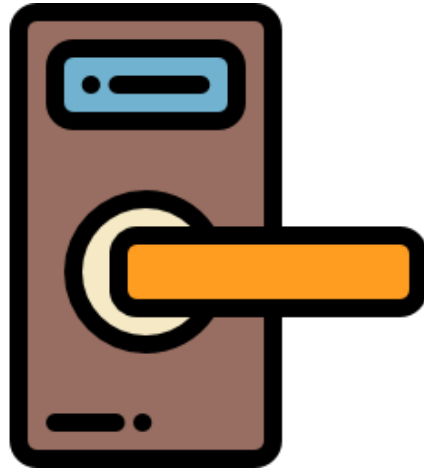
Monday, May 6<sup>th</sup> – Wednesday, May 8<sup>th</sup> | Main Conference

# Outline



- 1 What is cyber hygiene?
- 2 Your role
- 3 The threats
- 4 Protect
- 5 Resources

# What is cyber hygiene?



# What is cyber hygiene?

“... a means to appropriately protect and maintain IT system and devices meant to implement cyber security best practices.”

*Center for Internet Security*

# What is cyber hygiene?

The little things you should do in order to:

- Ensure the safety of your info and identity
- Minimize the chances of getting compromised

# Your role

## Be AWARE

- Threats
- Devices
- Users

## Be ALERT

- Recognize
- Respond

## Be ASSERTIVE

- Ask
- Educate

# THREATS



# The main ones



Social engineering

Malware/Scareware/Ratting

Phishing



# Social engineering



Use of deception to manipulate someone into giving personal or confidential info.

- Familiarity exploit
- Creating a hostile situation
- Gathering and using info

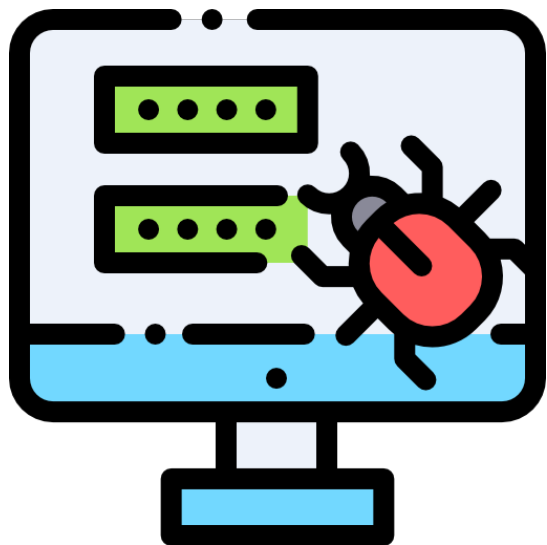
# Social engineering



Use of deception to manipulate someone into giving personal or confidential info.

- Know what you're allowed to give out and to whom
- Be assertive – ask questions

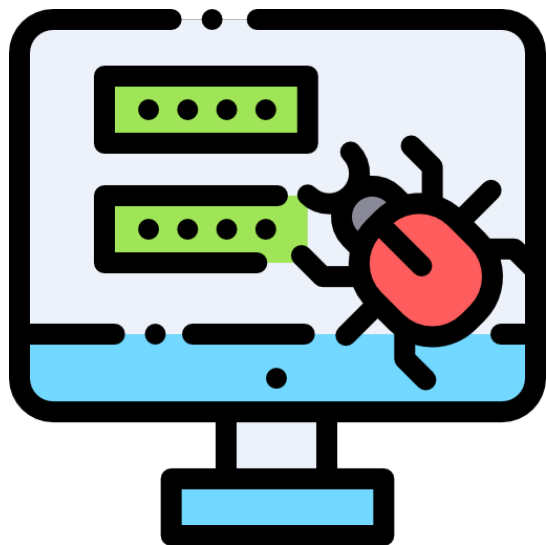
# Malware



A harmful program that gets installed without your knowledge or permission.

- Popular and profitable (for criminals)
- Exploits vulnerabilities

# Malware



A harmful program that gets installed without your knowledge or permission.

- Update your browser
- Get a popup blocker
- Do not put unknown devices in your computer

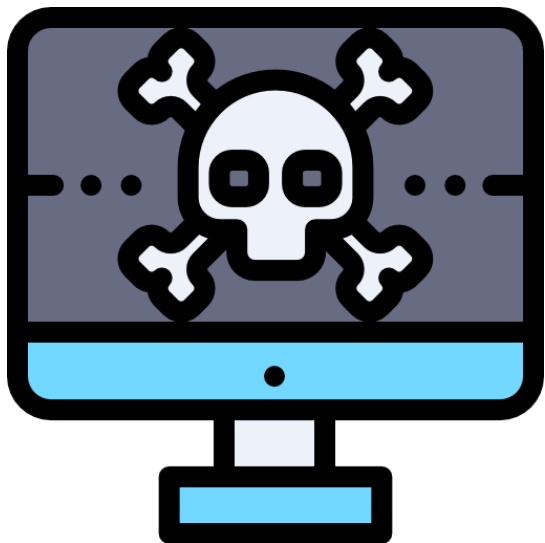
# Scareware



A program that tricks someone into thinking their computer is infected.

- Preys on our fears
- Will recommend to update, install or disable software

# Scareware



A program that tricks someone into thinking their computer is infected.

- Don't click on anything
- ALT+F4 to close window

# Ratting



Act of hacking into a computer to take control of its functions.

- RAT malware hidden in games, email attachment or other programs
- Difficult to detect

# Ratting



Act of hacking into a computer to take control of its functions.

- Stay in control
- Do not put unknown devices in your computer



# Phishing



An attempt to obtain sensitive info by pretending to be a trustworthy entity in online communication.

- Phisher casts the net wide, wait for bites
- When in doubt, throw it out

# Phishing red flags

Kevin [REDACTED]

DETAILS

To Stephanie Thero

## Purchase Request

August 20, 2018 7:50 AM



Good morning ,

I need your swift response for a quick purchase,do let me know if you can get that done right now or when you are at your desk?

Best Regards,  
Kevin

Sent from my iPad

1. Do you recognize the sender?
2. Is there something unusual or out of character?
3. Does it make you uncomfortable?

# Phishing red flags

1. Wrong account
2. Spelling/grammar errors
3. Hover over links



#IUG2019

NETFLIX

## Your cancellation confirmation

Hi [sthero@yrl.ab.ca](mailto:sthero@yrl.ab.ca),

We tried to renew your membership as the end of every billing cycle but the payment failed, so we had to cancel your membership.

Obviously we'd love to have you back. If you want renew your membership, simply [click here](#) to enjoy all the best TV shows & movies without interruption.

[RESTART MEMBERSHIP](#)

We're here to help if you need it. Visit the [Help Center](#) for more info or [contact us](#).

© The Netflix Team

Questions? Call 0120-934-474

This account email has been sent to you as part of your Netflix membership. To change your email preferences at any time, please visit the [Communication Settings](#) page for your account.

Please do not reply to this email, as we are unable to respond from this email address. If you need help or would like to contact us, please visit our Help Center at [help.netflix.com](http://help.netflix.com).

This message was mailed to [\[sthero@yrl.ab.ca\]](mailto:sthero@yrl.ab.ca) by Netflix.

**Collect only what you NEED.**

# Protect your patrons

- 🔒 No generic logons and know your permissions
- 🔒 Minimize data
- 🔒 Set up patron and item purges
- 🔒 Close windows and log off properly

# Protect your patrons

- 🔒 Assume everyone is eavesdropping
- 🔒 Train and involve all staff
- 🔒 Clean up your files – physical and virtual
- 🔒 Use secure passwords, don't share them and change them regularly

# Protect yourself

- 🔒 Reduce your online footprint  
[HaveIBeenPwned.com](https://HaveIBeenPwned.com)
- 🔒 Declutter your mobile device
- 🔒 Update your software and back up your files
- 🔒 Use secure passwords or passphrases

# Protect yourself



**KEEP IT SECRET**

No Post-it<sup>®</sup> Notes



**KEEP IT SAFE**

Use a Password Manager



# Passwords

UNIQUE

MEMORABLE

STRONG

LONG

# Resources

## SITES



[GetCyberSafe.ca](https://www.getcybersafe.ca)



[GetSafeOnline.org](https://www.getsafeonline.org)



[StaySafeOnline.org](https://www.staysafeonline.org)



[StaySmartOnline.gov.au](https://www.staysmartonline.gov.au)



[CyberSecurityMonth.eu](https://www.cybersecuritymonth.eu)

## STUFF

LastPass, 1Password  
uBlock Origin, Adblock Plus  
DuckDuckGo  
HaveIBeenPwned.com  
Google Safe Browsing

# Resources

## Resource guide (Google Doc)

<https://bit.ly/IUG2019cyberhygiene>

# Acknowledgements

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